



**IEEE PES Innovative Smart Grid  
Technologies, Europe**  
**October, 9-12, 2016, Ljubljana**



# **Opportunities For Sponsorship & Exhibition**





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<http://sites.ieee.org/isgt-europe-2016/>



## Invitation to Participate

Dear Colleagues,

It is our pleasure to invite you to be part of the IEEE ISGT Europe 2016 Conference, which will be held in the city of Ljubljana, Slovenia, from October 9<sup>th</sup> to 12<sup>th</sup>, 2016.

The IEEE Power & Energy Society (PES) has more than 30,000 members and together we map the future direction of the industry. Topics like Smart Grid and Sustainable Energy have generated a level of excitement not seen in our industry for many years. With strong technical, scientific and cultural foundations, the IEEE is an independent, non-profit organization that serves member countries on a voluntary basis and is recognized by ISO as an international standardization body in its fields.

The conference focuses on Innovative Smart Grid Technologies and also covers traditional subject areas relating to planning, design, construction, operation, maintenance and interoperability of electricity generation, transmission, distribution and utilization systems.

Ljubljana, the capital of Slovenia, is a dynamic Central European city lying in a broad basin between the Alps and the Adriatic Sea, it has a population of 276,000 and a predominantly continental climate. Although Ljubljana is one of the youngest capitals in the European Union, it nevertheless reveals a long history and a real wealth of cultural and artistic monuments.

We look forward to welcoming you to Slovenia and seeing you at the IEEE ISGT Europe 2016 Conference.



**Dr. Igor Papič**  
*Conference chair*



**Dr. Andrej Gubina**  
*Technical chair*



**Dr. Miloš Pantoš**  
*Corporate affairs chair*



**Dr. Igor Kuzle**  
*Corporate affairs co-chair*



Mestna občina Ljubljana  
*City of Ljubljana*



cankarjev dom



Photo: Stane Jeršič

Mestna občina Ljubljana  
*City of Ljubljana*



## Welcome to Ljubljana, European Green Capital 2016!

Next year Ljubljana is going to be the proud host city of the 2016 IEEE PES Innovative Smart Grid Technologies conference. We are convinced that the proven professionalism of our partners, team work and our proverbial hospitality will together create a special and positive experience both for the organizers and the participants of the conference.

In the most recent period Ljubljana has experienced tremendous development as it was laid out in 2007 in our Vision 2025. In it we have embarked on the path towards sustainable development where protection of our environment in all aspects of life is part of our daily urban reality. The best acknowledgement received for our work is the prestigious title **European Green Capital 2016**, the highest recognition of the European Commission in the field which we are very proud of. In its explanatory statement the jury highlighted that we have made greatest improvements in the shortest period of time. We are also the only city in Central and South-East Europe to receive this title.

Congress services in Ljubljana are also developing according to the principles of sustainability. The proof that we are on the right path are awards and recognitions for our work beyond our borders where we are often referred to as an example of good practice. In recent years Ljubljana has been gaining recognition and respect in the international community, among other, we have received the highest recognition in the world for sustainability in the travel and tourism industry, namely **Tourism for Tomorrow** awarded by the international organisation World Travel & Tourism Council (WTTC).

You are always welcome in Ljubljana, so we wish you all the best and invite you to our city!

Zoran Janković  
Mayor of the City of Ljubljana

# IEEE PES and Sponsorship

## IEEE PES

The Power & Energy Society (PES) provides the world's largest forum for sharing the latest in technological developments in the electric power industry, for developing standards that guide the development and construction of equipment and systems, and for educating members of the industry and the general public. Members of the Power & Energy Society are leaders in this field, and they — and their employers — derive substantial benefits from involvement with this unique and outstanding association.

## THE MISSION OF PES

To be the leading provider of scientific and engineering information on electric power and energy for the betterment of society, and the preferred professional development source for our members

## PES' FIELD OF INTEREST

The scope of the Society embraces research, development, planning, design, construction, maintenance, installation and operation of equipment, structures, materials and power systems for the safe, sustainable, economic and reliable conversion, generation, transmission, distribution, storage and usage of electric energy, including its measurement and control...

## IEEE PES Slovenian Chapter

Established in 2002 at the University of Ljubljana, Faculty of Electrical Engineering, the IEEE Power & Energy Society (PES) Slovenia Chapter has been active in promoting the PES aims of outstanding technical and professional performance. The main objective of the Slovenian PES Chapter is to promote knowledge transfer and to cooperate with other organizations on seminars and conferences in the electric power engineering field in Slovenia.

The functions of the IEEE PES Slovenia Chapter are to exchange technical information among its members and the members of other societies of the IEEE Slovenia Section. For four years in a row, our activities have also included the IEEE PES DLP lectures, where Distinguished Lecturers have been sharing their knowledge and hands-on experience with the existing and the prospective IEEE PES members. Every year, several educational and professional meetings as are organized, and we participate in seminars presented by experienced speakers and distinguished lecturers.

## WHY BECOME A SPONSOR?

As a sponsor and/or exhibitor, you have the opportunity to market yourself to an international audience of those involved in the smart grid technologies. From teaching and research professionals, to utility practitioners who are applying smart grid solutions around the world.

Depending on the level of sponsorship, you will be given complimentary advertising space, and display of your logo in various publications and around the conference venue.

Having an exhibitor's stand with your company information has many advantages. It will be located in the refreshments area, and will ensure a good flow of traffic. You get the chance to demonstrate your products and have opportunities to interact with many technical experts, students and utility experts.

## WHO PARTICIPATES?

Sponsorship of the IEEE PES ISGT Europe 2016 Conference will provide your organization with the opportunity to influence decision makers both in Slovenia, Europe and across the world.

It will provide your organization with the opportunity to showcase your products or services to an international audience and potential sales.

Your sponsorship will demonstrate commitment and support for innovative smart grid technologies. Your company logo will be displayed and acknowledged throughout the IEEE PES ISGT Europe 2016 Conference.

Your company will be recognized and promoted on the conference web site pages, in the conference program, and in some associated papers and brochures, as well as post conference publications.

Early sponsors maximize publicity throughout the planning process leading upto the conference

**Sponsorships may be tax deductible in some countries.**



# Social Program

## OPENING RECEPTION AT KLUB CD

Enjoy the panoramic views from one of the tallest building in Ljubljana, while meeting up with old colleagues and making new friends in the world's most beautiful city. Both residents and numerous visitors perceive Ljubljana as a city made to the measure of man. Ljubljana is classified as a mid-sized European city, but it has preserved its small-town friendliness and relaxed atmosphere while providing all the facilities of a modern capital.

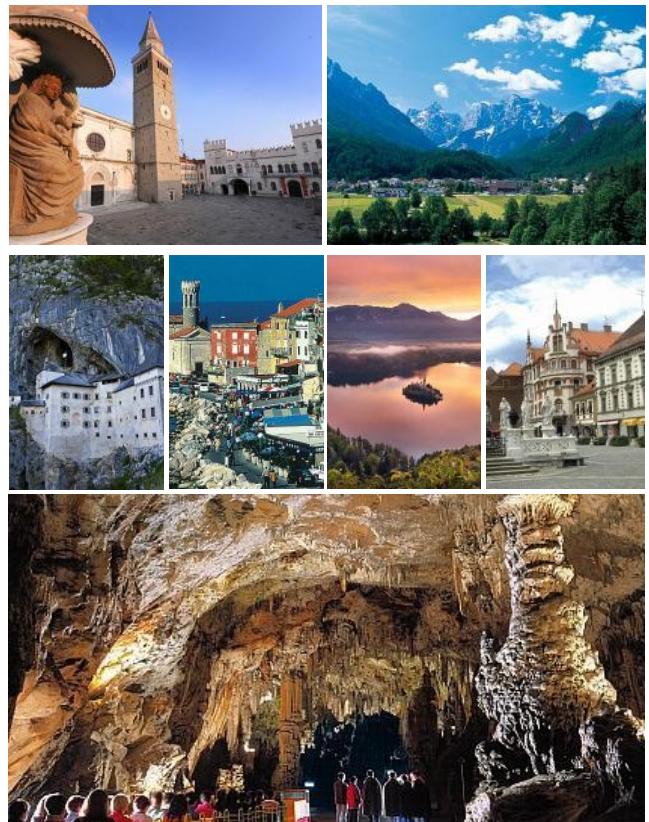


## CONFERENCE DINNER

The Conference Dinner will take place in the Festivalna Hall. The hall is built according to the plans of the famous architect Jože Plečnik and is certainly the most beautiful ballroom in Slovenia. In 1956, the architect Anton Bitenc remodelled the central part of the building to meet the needs of the Festival Hall. Monumental staircase with columns and decorative sculptures lead to the hall. Luxurious pillars adorn the lobby and great hall.

## SLOVENIAN ATTRACTIONS

Slovenia is an exciting country of extraordinary diversity. It is located at the confluence of the Alpine, Mediterranean, Pannonian and Karst regions, the latter having one of the world's most unique landscapes. Slovenia is renowned for its scenic lakes, vast forests and underground caves carved out by water eroding karst limestone. Apart from the beauties of nature, the country offers diverse opportunities for outdoor recreation, a large number of cultural and particularly architectural sights, and a rich variety of culinary delights.



# Opportunities for Sponsorship

## SPONSORSHIP PACKAGES

Value (excluding VAT)	PLATINUM	GOLD	SILVER	BRONZE
	<b>8,000 EUR</b>	<b>6,000 EUR</b>	<b>4,000 EUR</b>	<b>1,500 EUR</b>
<b>Quantity</b>	<b>2</b>	<b>4</b>	<b>6</b>	<b>not limited</b>
<b>Pre-Conference Branding</b>				
Website Home Page	YES	NO	NO	NO
Website sponsors page/ Website link	YES	YES	YES	YES
Advertising in related pre-conference literature	YES	YES	YES	YES
<b>Conference Programme</b>				
Color advert (page)	FULL	HALF	QUARTER	-
Logo on sponsors page	YES	YES	YES	YES
Company description (words)	200	100	50	0
<b>Social Events</b>				
Branding at gala dinner venue	YES	NO	NO	NO
<b>At Conference</b>				
Exhibition Space	YES (18m <sup>2</sup> )	YES (9m <sup>2</sup> )	YES (6m <sup>2</sup> )	NO
Logo on all Conference signage (scaled to suit)	YES	YES	YES	YES
Inserts in Conference bag	2	1	NO	NO
Free delegate places (including dinner)	2	2	1	0
Exhibitor registration (incl. welcome reception)	2	2	1	0
Also included in the package	Company Branded USB or Conference Program Book Branding	Welcome reception branding or Conference Lanyard Branding or Notepad and Pen Branding	Morning coffee break (3 days) or Afternoon coffee break (3 days)	



## INDIVIDUAL ITEMS AND EVENTS

Logo on conference bag	1 opportunity available	@ 2,500 EUR
Lunch branding	3 opportunities available	@ 2,500 EUR
Advertising in Printed Conference program:	Full page	1,000 EUR
	Half page	500 EUR
	Quarter page	250 EUR
	Back cover	3,000 EUR*
	Inside front cover	1,000 EUR*
	Inside back cover	1,000 EUR

\* if not chosen by Premium sponsor

Congress home page:	2,000 EUR
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A home page <http://sites.ieee.org/isgt-europe-2016/> may be sponsored by your company. A hyperlinked logo enables participants to reach your company's home page easily.

Keynote speaker sponsor	3 opportunities available	3,000 EUR
Parallel Session Sponsor	6 opportunities available	1,000 EUR

## TUTORIAL AND WORKSHOP, 9<sup>th</sup> OCTOBER

Lunch support	1 opportunity available	@ 2,000 EUR
Coffee break support	2 opportunities available	@ 1,000 EUR

## EXHIBITION

The commercial exhibition will accompany the congress. The exhibition is held in the hall where coffee is served to the congress delegates during breaks.

Space rental per m <sup>2</sup> :	
Payment by or on 1 <sup>st</sup> July 2016	250 EUR
Payment after 2 <sup>nd</sup> July 2016	290 EUR
Minimum rental space:	4 m <sup>2</sup>

Please note that the abovementioned prices refer to floor space only. Additional equipment and services such as construction (modular stands), furniture hire, electricity, etc. can be rented at extra charge. Allocation of space will be treated as a first-come first-served basis (except for "level" sponsors). Organiser reserves the right to alter the location of the booth requested by the exhibitor without previous notice.

### ***Exhibition personnel registration***

Personnel must be registered and wear exhibitor's badge. Exhibitors are entitled to free of charge exhibitor's badges with regard to the size of the exhibition space:

- from 4 to 6 m<sup>2</sup> 2 free exhibitor badges
- from 9 to 12 m<sup>2</sup> 4 free exhibitor badges

## PAYMENT POLICY

The rates listed below are the subject to the European VAT laws. If payment is not received by congress organisers in due time sponsors and exhibitors are responsible for the problems that may occur.

### Deadline for payment of:

- Sponsors – until: Defined in the contract
- exhibition space – price 250 EUR until or on 1<sup>th</sup> July 2016
- exhibition space – price 290 EUR after 2<sup>nd</sup> July 2016

## Contact Us

**Thank you for your interest in the IEEE ISGT Europe 2016.**

### Contact person for sponsors and exhibition:

CANKARJEV DOM  
Cultural and Congress Centre  
Gregor Rogač  
Prešernova 10, SI-1000 Ljubljana  
Phone: +386 1 241 7145,  
Fax: +386 1 241 7296  
E-mail: [gregor.rogac@cd-cc.si](mailto:gregor.rogac@cd-cc.si)

### For questions concerning the conference or special events, please contact:

Matej Kobav  
Conference Secretariat  
[matej.kobav@fe.uni-lj.si](mailto:matej.kobav@fe.uni-lj.si)

<http://sites.ieee.org/isgt-europe-2016/>

### IEEE ISGT Europe 2016 has the support of the following organisations:



University of Ljubljana  
Faculty of Electrical Engineering



Mestna občina Ljubljana  
City of Ljubljana



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