





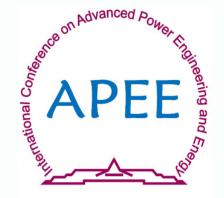


## 2024 IEEE INTERNATIONAL CONFERENCE ON ADVANCED POWER ENGINEERING AND ENERGY (10 - 11 SEPTEMBER 2024)

# SPONSORSHIP OPPORTUNITIES



# About Us APEE



The Department of Electrical Power Engineering (POWER) consists of 35 academic staff specialising in the fields of power system, energy, power electronics and high voltage. The objective of the department is to be a centre of excellence in conveying academic activities, research activities, consultancy, training and education in the field of power engineering.





The Institude of Electrical and Electronics Engineers (IEEE), is well known as one of the most outstanding technically professional organizations in the world, with over 430 000 members consisting both students and professionals around the globe. By organizing informative technical talks on various themes and tracks corresponding to the current technology, IEEE succesfully produces engineers of high-standard up to the industrial expectation and requirement.

The Power Electronics Society (PELS) is one of the fastest-growing technical societies of the Institute of Electrical and Electronics Engineers (IEEE). For over 35 years, the PELS has facilitated and guided the development and innovation in power electronics technology. This technology encompasses the effective use of electronic components, the application of circuit theory and design techniques, and the development of analytical tools for efficient conversion, control, and condition of electric power.





## Platinum Sponsor

Company logo on APEE 2024 conference website with link to corporate website	
Company logo on main backdrop and banners	
Promotional product in conference bag	
Registration passes	2
Corporate registration discount for employees	30%
Company logo in program book	
Corporate advertisement in program book	1/2 page
Verbal recognition and prominent display of company logo- Opening Ceremony	







## Gold Sponsor

RM 3,000.00	
Company logo on APEE 2024 conference website with link to corporate website	
Company logo on main backdrop and banners	
Promotional product in conference bag	
Registration passes	1
Corporate registration discount for employees	20%
Company logo in program book	
Corporate advertisement in program book	1/4 page
Verbal recognition and prominent display of company logo- Opening Ceremony	







## **Bronze Sponsor**

RM	1	<b>1</b>	70		$\cap$
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Company logo on APEE 2024 conference website with link to corporate website	
Company logo on main backdrop and banners	
Promotional product in conference bag	
Registration passes	N/A
Corporate registration discount for employees	10%
Company logo in program book	
Corporate advertisement in program book	N/A
Verbal recognition and prominent display of company logo- Opening Ceremony	N/A





# Exhibition<br/>Opportunities

### **BENEFITS:**

- Two days Exhibition
- More than 100 paper presentations
- Complimentary
  - Exhibition Table
  - Lunch

1 Registration Pass: RM 2,000.00

2 Registration Pass: RM 3,000.00







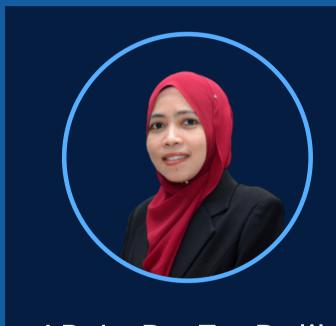


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# Thank You

#### Connect with us.



