



BRISBANE, AUSTRALIA

**29 SEPTEMBER -
1 OCTOBER 2025**

Sponsorship & Exhibitor Prospectus.

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12 Browning Street, West End QLD
4101 Australia
Tel: +61 7 3226 2800
Email: aupec2025@arinexgroup.com
Website: <https://attend.ieee.org/aupec>

INVITATION FROM THE 2025 IEEE PES AUPEC CHAIR

Theme: Resilient Energy Systems: Strengthening the Future Grid for a Sustainable World

Brisbane, the capital of Sunshine State of Queensland is hosting the 2025 IEEE PES AUPEC during 29th September to 1st October 2025. The 2025 IEEE PES AUPEC is organized by IEEE Power & Energy Society (PES) and IEEE PES/DEIS Queensland Chapter. The local organizing committee comprises representatives from seven major Universities in Queensland (The University of Queensland, Queensland University of Technology, Griffith University, CQ University, University of Southern Queensland, James Cook University and University of the Sunshine Coast), and industry representatives from Energy Queensland, Powerlink Queensland, Noja Power, Stanwell Corporation, AEMO and EPEC Pty Ltd. The conference is supported by the Australian Power Institute and CIGRE Australia. 2025 IEEE PES AUPEC will have the participants from academia, industry, research and development organizations, regulators, market operators, government organizations, and power and energy sector utilities to discuss, share and exchange ideas related to the state-of-the-art innovations in the future grid transformation. The 2025 IEEE PES AUPEC will provide a vibrant platform for knowledge sharing among the stakeholders of the electricity industry to address challenges and opportunities in renewable energy and the need for future grid transformation to provide a sustainable and resilient pathway for better management of impacts of climate change. Major topics of the conference include:

- Power system generation, planning and operation
- Impacts of climate changes on the energy sector
- Renewable energy resources and their integrations
- Asset management and condition monitoring of electrical plants
- On-shore/offshore wind generation systems and solar generation systems
- Electrification of transportation (EV, heavy vehicles and charging infrastructures)
- Power system stability and control
- Data analytics and AI in power systems
- Distributed and consumer energy resources
- Energy storage systems and their integrations

2025 IEEE PES AUPEC will feature keynote lectures, plenary sessions, panel discussions, CEO forums, industry exhibits, paper and poster presentations by experts from industry and academia on the grid modernisation and clean energy integrations. Full papers will be peer reviewed and published in IEEE Xplore. Those who want to only present their works in 2025 IEEE PES AUPEC, but not keen on writing full papers they can submit only abstracts. Researchers, industry practitioners and students are invited to submit full papers or abstracts on the topics of emerging and innovative technologies for future grid transformation with resilient renewable energy systems.

Special sessions will be organized for students, young professionals and women in power engineering to discuss the issues impacting their career goals. Local site visits of industry/academic state-of-the-art facilities will be a part of the IEEE PES AUPEC highlight. Overseas and interstate delegates and their companions will have the opportunity to explore Brisbane, beaches of Sunshine and Gold Coast and Great Barrier Reef during the tropical spring of 2025.

Tapan Saha

2025 IEEE PES AUPEC Conference Chair

SPONSORSHIP AT A GLANCE

PARTNERSHIP OPPORTUNITIES

Platinum Partner

Available: 3

A\$20,000 incl. GST

Gold Partner

Available: 3

A\$15,000 incl. GST

Silver Partner

Available: 3

A\$10,000 incl. GST

NETWORKING SPONSORSHIP OPPORTUNITIES

Conference Dinner Sponsor

Available: 2

A\$6,000 incl. GST

Welcome Reception Sponsor

Available: 2

A\$5,000 incl. GST

IN-PROGRAM SPONSORSHIP OPPORTUNITIES

Keynote Speaker Event Sponsor

Available: 4

A\$5,000 incl. GST

Workshop or Concurrent Session Sponsor

Available: 6

A\$4,000 incl. GST

Scientific Poster Sponsor

Available: 1

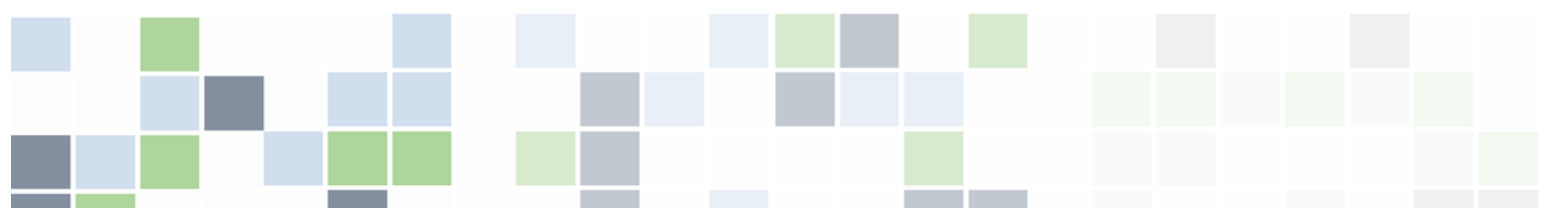
A\$5,000 incl. GST



MAJOR SPONSORSHIP OPPORTUNITIES

Major Sponsorship Entitlements at a Glance

	Platinum	Gold	Silver
	A\$20,000	A\$15,000	A\$10,000
Conference Delegate Registrations	2	1	1
Freestanding Banner on main stage	Yes		
Delegate list	2 weeks prior	1 week prior	at Congress
Acknowledgement during opening and closing sessions	Yes	Yes	Yes
Advertisement in Conference program book	Full	Half	Half
Exhibition tabletop	2	1	1
Exhibitor Registrations	2	2	1
Satchel Insert	Yes	Yes	Yes
Word profile in Conference program book	200	150	100



Platinum Partner

3 available

A\$20,000 (incl. GST)

We view our Platinum Sponsors as our partners in the successful execution of the IEEE PES AUPEC 2025 Conference and will work alongside you to provide opportunities to promote your organisation prior to and during the Conference name.

This is a unique marketing opportunity and we are confident your participation at this level in this prestigious event will provide your organisation with exceptional commercial rewards.

As a Platinum Partner of the Conference, your organisation will benefit from the highest level of exposure and representation, including the following entitlements:

- Two (2) complimentary full registrations including tickets to the Welcome Reception and Gala Dinner
- Two (2) exhibition tables
- Two (2) complimentary exhibitor registrations including tickets to the Welcome Reception and Gala Dinner
- Opportunity to have a freestanding pull-up banner on one side of the stage in the main plenary room for the duration of the event
- Full-page advertisement in the IEEE PES AUPEC 2025 program book
- Company profile (200 words) and logo displayed in the program book
- Logo displayed on the supporter's slide
- Logo displayed on all marketing materials, hardcopy and digital prior to and during the Conference
- One insert included in the delegate satchel
- Recognition as a Partner (with organisation logo) in the conference program book/app
- Recognition as a Partner (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page

In addition to the entitlements outlined above, each Platinum Partner may choose one of the following additional options to add to their package. The additional option must be selected at the time of submitting the sponsorship booking form.

Option 1: Conference Satchel

Your organisation logo will feature alongside the Conference logo on the satchel. The satchel contains the official Conference material distributed to all the delegates, speakers, and exhibitors, providing direct and constant exposure throughout and after the Conference.

As the sponsor of the satchel, your organisation will receive the following entitlements:

Logo to appear on the satchel alongside the IEEE PES AUPEC 2025 logo. The Organising Committee reserves the right to source and select the satchel.

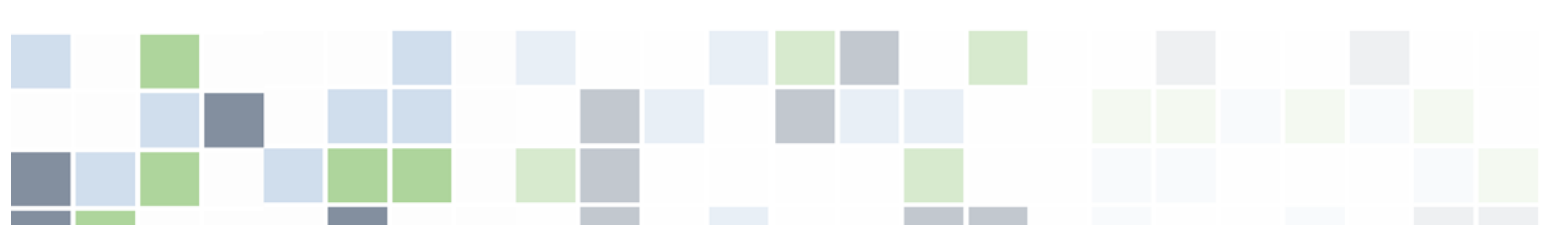
Option 2: Name Badge and Lanyard

To gain access to the Conference, all delegates are required to wear the official name badge.

As the sponsor of the Name Badge, your organisation will receive the following entitlements:

Logo to appear on all name badges alongside the Conference logo

Branded lanyard to be supplied to all delegates (sponsor to supply the lanyard)



Gold Partner

Three (3) Available

A\$15,000 (incl. GST)

As a Gold Partner, your organisation will benefit from an excellent level of exposure. Your organisation will enjoy a strong alignment with the Conference through the many opportunities for branding and exposure, prior to and during the IEEE PES AUPEC 2025 Conference.

As a Gold Partner, your organisation will receive considerable recognition through the following entitlements:

- One (1) complimentary full registration including a ticket to the Welcome Reception and Gala Dinner
- One (1) exhibition table
- Two (2) complimentary exhibitor registrations including tickets to the Welcome Reception and Gala Dinner
- Half-page advertisement in the IEEE PES AUPEC 2025 program book
- Company profile (150 words) and logo displayed in the program book
- Logo displayed on the supporter's slide
- Logo displayed on all marketing materials, hardcopy and digitally prior to and during the Conference
- Logo on supporter signage
- One insert included in the delegate satchel
- Acknowledgment as a Gold Partner during the opening and closing sessions
- Recognition as a Partner (with organisation logo) in the conference program book/app
- Recognition as a Partner (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page

In addition to the entitlements outlined above, each Gold Sponsor may choose one of the following options to complement their package. The preferred option must be selected by the sponsor at the time of submitting their sponsorship booking form.

Option 1: Pens & Notepads

A marketing opportunity is available to provide delegates with organisation-branded pens in the satchel. This is an opportunity to provide your organisation with exposure that exceeds the duration of the Conference.

Please note pens and notepads are to be supplied by the sponsor.

As the sponsor of the pens and notepads, your organisation will receive the following entitlements:

Pens provided by the sponsor will be included in the satchel

Notepads provided by the sponsor will be included in the satchel

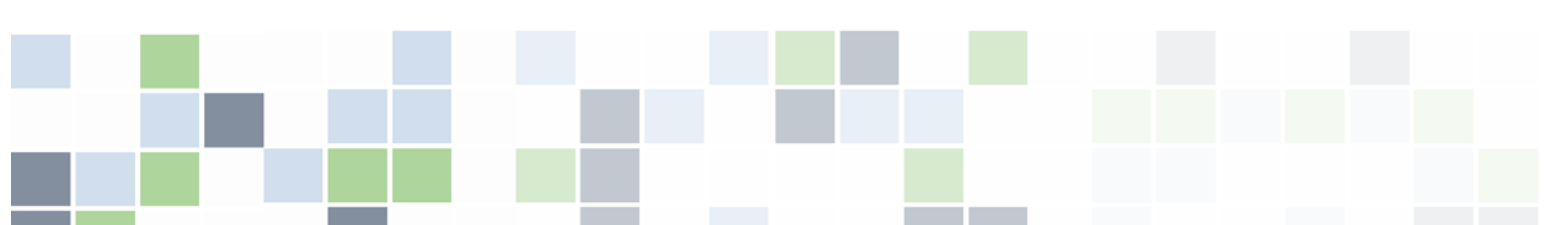
Option 2: Keynote Speaker

A major highlight of the IEEE PES AUPEC 2025 program is sessions presented by renowned international and national speakers. Due to the popularity of these sessions, your organisation should not miss the opportunity to gain premium and concentrated levels of exposure.

As the sponsor of a Keynote Speaker, your organisation will receive the following entitlements:

Your organisation logo will feature on the audio-visual screen in the session room prior to and at the conclusion of the session when the Keynote Speaker is presenting

The sponsor may provide a freestanding banner which will be positioned in a prominent location during the session when the Keynote Speaker is presenting (maximum size 2m high x 1m wide)



Silver Partner

Three (3) Available

A\$10,000 (incl. GST)

As a Silver Partner, your organisation will enjoy a strong alignment with the Conference through the many opportunities for branding and exposure, prior to, during and after the IEEE PES AUPEC 2025 Conference.

As a Silver Partner, your organisation will receive a high level of recognition through the following entitlements:

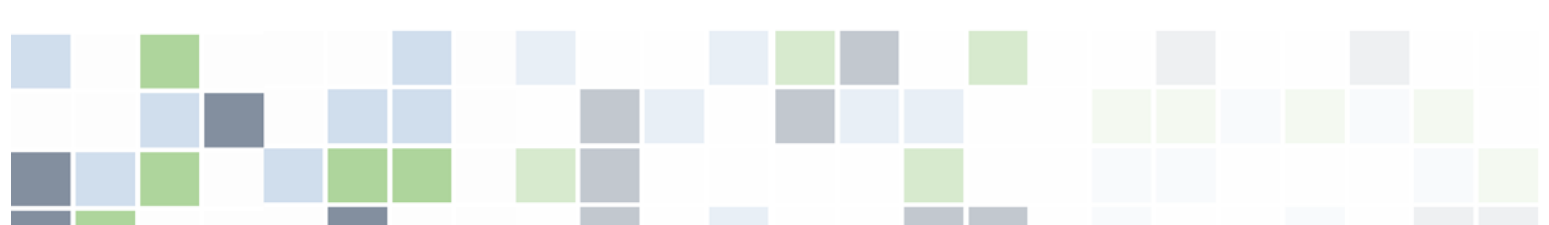
- One (1) exhibition table
- One (1) complimentary exhibitor registration including a ticket to the Welcome Reception
- One (1) complimentary full registration including a ticket to the Welcome Reception and Gala Dinner
- Company profile (100 words) and logo displayed in the program book
- Half-page advertisement in the IEEE PES AUPECO 2025 program book
- Acknowledgment as a Silver Partner during the opening and closing sessions
- Logo displayed on all marketing materials, hardcopy and digitally prior to and during the Conference
- Logo on supporter signage
- One insert included in the delegate satchel
- Recognition as a Partner (with organisation logo) in the conference program book/app
- Recognition as a Partner (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page

In addition to the package outlined above, each Silver Partner may choose one of the following additional options to add to their package.

Catering Break

As the Catering Break Sponsor for your nominated day, your organisation will receive the following entitlements:

- Corporate literature may be displayed at the sponsored catering break station (sponsor to supply)
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the break area (maximum size 2m high x 1m wide)
- Small table signs featuring the organisation name and logo displayed at the sponsored catering break station (Conference Managers to supply)



NETWORKING SPONSOR OPPORTUNITIES

Conference Dinner Sponsor

Exclusive Opportunity OR

Two (2) Available as Co-Sponsorship

A\$10,000 (incl. GST)

A\$6,000 each (incl. GST)

Please note this is an optional event for delegates

- Exclusive naming rights in conjunction with the Conference to the event for i.e. "The XXXX Welcome Reception Is proudly sponsored by..."
- Five (5) complimentary tickets for the sponsor's nominated guests to attend the Conference Dinner
- Reserved table for sponsor to invite guests to be seated with them. Note: all guests must have a ticket to the function, whether offered from the above allocation or additional tickets are purchased.
- The sponsor may provide a freestanding banner which will be positioned at the entrance to the Conference Dinner venue (maximum size 2m high x 1m wide)
- Small table signs featuring the organisation name and logo displayed on the tables at the Conference Dinner (Conference Managers to supply)
- Opportunity for organisation representative to present a five (5) minute speech at the function (basic audio visual will be provided – additional audio visual is at the expense of the sponsor)
- 100-word profile in the Conference program
- Opportunity for sponsor to provide branded materials such as napkins for use by guests during the function. We welcome your ideas to provide additional theming for the function, subject to the approval of the Organising Committee.
- Recognition as a Partner (with organisation logo) in the conference program book / app
- Recognition as a Partner (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page

Welcome Reception Sponsor

Exclusive Opportunity OR

Two (2) Available as Co-Sponsorship

A\$8,000 (incl. GST)

A\$5,000 each (incl. GST)

Please note this is an optional event for delegates

- Exclusive naming rights in conjunction with the Conference to the event for i.e. "The XXXX Welcome Reception Is proudly sponsored by..."
- Two (2) tickets for the sponsor's nominated guests to attend the Welcome Reception
- The sponsor may provide a freestanding banner which will be positioned at the entrance to the Welcome reception venue (maximum size 2m high x 1m wide)
- Small table signs featuring the organisation name and logo displayed on the tables at the Welcome Reception (Conference Managers to supply)
- 100-word profile in the Conference program
- Opportunity for sponsor to provide branded materials such as napkins for use by guests during the function. We welcome your ideas to provide additional theming for the function, subject to the approval of the Organising Committee.
- Recognition as a Partner (with organisation logo) in the conference program book / app
- Recognition as a Partner (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page



IN PROGRAM SPONSOR OPPORTUNITIES

Keynote Speaker Sponsor

A\$5,000 (incl. GST)

Four (3) Available

- Name and logo of the sponsor will be included in the program section of the Conference Program
- Your organisation logo will feature on the audio-visual screen in the session room prior to and at the conclusion of the sponsored session
- The sponsor may provide a freestanding banner which will be positioned in a prominent location during the sponsored session (maximum size 2m high x 1m wide)
- 100-word profile in the Conference App
- Verbal recognition by the Session Chair directly before and after the Speaker's session
- Corporate literature may be displayed in the sponsored session room (sponsor to supply)
- Recognition as a Partner (with organisation logo) in the conference program book / app
- Recognition as a Partner (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page

Concurrent Session Sponsor

A\$4,000 (incl. GST)

Six (6) Available

- Your organisation logo will feature on the audio-visual screen in the session room prior to and at the conclusion of the concurrent session
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the sponsored session room (maximum size 2m high x 1m wide)
- 50-word profile in the Conference program
- Verbal recognition by the session Chair prior to and at the conclusion of the concurrent session
- Corporate literature may be displayed in the sponsored session room (sponsor to supply)
- Recognition as a Partner (with organisation logo) in the conference program book / app
- Recognition as a Partner (with organisation logo) on the sponsors' page of the official Conference website, including a hyperlink to the organisation's home page

Scientific Poster Sponsor

A\$5,000 (incl. GST)

Exclusive

- Name and logo of the sponsor will be included in the program section of the Conference Program
- Your logo will feature in the Poster room as "Proudly sponsored by xxx"
- The sponsor may provide a freestanding banner which will be positioned in a prominent location in the sponsored session room (maximum size 2m high x 1m wide)
- 100-word profile in the Conference program
- One poster display board reserved for Sponsor promotional poster/material
- Sponsor's logo to be displayed alongside poster number on poster boards



CONFERENCE MANAGERS CONTACT US

Arinex Pty Ltd has been appointed as the official Professional Conference Organiser (PCO) and looks forward to delivering an inspiring experience.



Arinex

Sponsorship & Exhibitions Account Manager

IEEE PES AUPEC 2025

Arinex Pty Ltd

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