

IEEE ETFG 2023

2023 IEEE International Conference in Energy Technologies for Future Grids



Challenges, Solutions & Opportunities
for Industrial Transformation

Wollongong
3-6 December 2023

<https://attend.ieee.org/etfg-2023/>

SPONSORSHIP PROSPECTUS

The IEEE International conference on Energy Technologies for Future Grids (IEEE ETFG 2023) is the first biennial conference organized by the Australian Research Council Industrial Transformation Training Centre in Energy Technologies for Future Grids (ARC Future Grids ITTC) in collaboration with the Federal Government, NSW State Government, Universities and Industries in Australia.

TARGET AUDIENCE & REACH

The conference will provide a forum for researchers, policy makers and industry professionals to share their knowledge and experience in the latest technologies available in modernizing grid infrastructures.

WHY SPONSOR?

Sponsorship at IEEE ETFG 2023 provides partners exposure to a large audience of international experts in the power and energy sector. The conference will be marketed through many channels, including the IEEE network, ARC Future Grids Training Centre and Wollongong University websites and social media. Our marketing will translate into significant national and international exposure for our sponsors.

KEY DATES

1 October 2023
Sponsorship Final Submission

3 December 2023
Conference Opening

CONTACT

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ARC Future Grids ITTC
mniemela@uow.edu.au



UNIVERSITY
OF WOLLONGONG
AUSTRALIA



SPONSORSHIP PACKAGES**

PLATINUM SPONSOR AU\$20,000 (only one available)

- Official Platinum sponsor of the conference with special recognition and advertising
- Official Industry sponsor of the conference Gala Dinner
- Opportunity to deliver Keynote Speech
- Opportunity to present at Panel Session
- 5-minute address to the audience at the conference Gala Dinner
- 5-min presentation at the Talent & Networking Event
- A full website page dedicated to the sponsor within the 'about' category
- Company logo displayed at the conference, website & on all conference marketing material that has not already been released/published
- A news article promoting services from the company placed on the conference website
- Double Exhibition space (8m²)
- Six (6) approved promotional items (supplied by sponsor) distributed with the conference packs to all delegates
- Six (6) complimentary registrations for the conference, which includes access to all technical sessions, daily working lunch, attendance at the Welcome Reception, Talent and Networking Event, conference Gala Dinner, and Closing Ceremony
- Two (2) complimentary conference Day registrations
- Eight (8) complimentary places in Short Courses
- Four (4) complimentary tickets to attend the conference Gala Dinner
- Company logo displayed at the Welcome Reception, Talent and Networking Event, and conference Gala Dinner
- Sponsor acknowledgement during the conference on banners and/or projector screen

GOLD SPONSOR AU\$15,000

- Official Gold Industry sponsor of the conference with special recognition and advertising
- Opportunity to deliver Keynote Speech
- Opportunity to present at Panel Session
- 5-minute address to the audience at the conference Gala Dinner
- 5-min presentation at the Talent & Networking Event
- A full website page dedicated to the sponsor within the 'about' category
- Company logo displayed at the conference, website & on all conference marketing material that has not already been released/published
- A news article promoting services from the company placed on the conference website
- Double Exhibition space (8m²)
- Four (4) approved promotional items (supplied by sponsor) distributed with the conference packs to all delegates
- Four (4) complimentary registrations for the conference, which includes access to all technical sessions, daily working lunch, attendance at the Welcome Reception, Talent and Networking Event, conference Gala Dinner, and Closing Ceremony
- Two (2) complimentary Day registrations
- Six (6) complimentary places in Short Courses
- Two (2) complimentary tickets to attend the conference Gala Dinner
- Company logo displayed at the Welcome Reception, Talent and Networking Event, and conference Gala Dinner
- Sponsor acknowledgement during the conference on banners and/or projector screen

SPONSORSHIP PACKAGES**

SILVER SPONSOR AU\$10,000

- Opportunity to present at Panel Session
- 5-minute address to the audience at the conference Gala Dinner
- 5-min presentation at the Talent & Networking Event
- A full website page dedicated to the sponsor within the 'about' category
- Company logo displayed at the conference, website & on all conference marketing material that has not already been released/published
- A news article promoting services from the company placed on the conference website
- Exhibition space (4m²)
- Three (3) approved promotional items (supplied by sponsor) distributed with the conference packs to all delegates
- Three (3) complimentary registrations for the conference, which includes access to all technical sessions, daily working lunch, attendance at the Welcome Reception, Talent and Networking Event, conference Gala Dinner, and Closing Ceremony
- One (1) complimentary Day registration
- Four (4) complimentary places in Short Courses
- Two (2) complimentary tickets to attend the conference Gala Dinner
- Company logo displayed at the Welcome Reception, Talent and Networking Event, and conference Gala Dinner
- Sponsor acknowledgement during conference on banners and/or projector screen

BRONZE SPONSOR AU\$5,000

- Company logo displayed at the conference, website & on all conference marketing material that has not already been released/published
- 5-min presentation at the Talent & Networking Event
- A news article promoting services from the company placed on the conference website
- Exhibition space (4m²)
- One (1) approved promotional item (supplied by sponsor) distributed with the conference packs to all delegates
- One (1) complimentary registration for the conference, which includes access to all technical sessions, daily working lunch, attendance at the Welcome Reception, Talent and Networking Event, conference Gala Dinner, and Closing Ceremony
- One (1) complimentary Day registrations
- Two (2) complimentary places in Short Courses
- One (1) complimentary ticket to attend the conference Gala Dinner
- Company logo displayed at the Welcome Reception, Talent and Networking Event, and conference Gala Dinner
- Sponsor acknowledgement during the conference on banners and/or projector screen

SPONSORSHIP PACKAGES**

EXHIBITION PACKAGE AU\$3,300

- Company logo displayed at the conference, website & on all conference marketing material that has not already been released/published
- Exhibition space (4m²)
- One (1) approved promotional item (supplied by sponsor) distributed with the conference packs to all delegates
- One (1) complimentary registration for the conference, which includes access to all technical sessions, daily working lunch, attendance at the Welcome Reception, Talent and Networking Event, conference Gala Dinner, and Closing Ceremony
- Sponsor acknowledgement during conference on banners and/or projector screen

GENERAL SPONSOR AU\$2,000

- Company logo displayed at the conference, website & on all conference marketing material that has not already been released / published.
- One (1) approved promotional item (supplied by sponsor) distributed with the conference packs to all delegates.
- Sponsor acknowledgement during conference on banners and/or projector screen

SPECIAL EVENT SPONSORSHIP

Tailored sponsorship packages can be designed to target a specific audience and maximize exposure for your business or organization. Special event sponsorship opportunities are available for:

- Welcome Reception – Canapes and Hors d'oeuvres (\$10,000)
- Talent and Networking Event – Light Dinner \$12,000)
- Women in Engineering Event – Luncheon (\$10,000)
- Gala dinner (Platinum Sponsor) (\$20,000)
- Dinner Speaker (\$5,000)
- Social Program / Activities – For example, Ocean and Nature Tour (\$4,000)
- Conference Kit including (\$19,500)
 - Conference Bag, USB, Drink bottle, Pen, Notepad, Local souvenir, international adapter, umbrella (examples only, TBC)
- Audio Visual Services (\$5,000)
- Conference App (\$3,000)
- Wi-Fi / IT Services (\$4,000)
- Event Management (\$5,000)
- Keynote speaker gifts / souvenirs (\$3,000-\$5,000)
- Cultural program / entertainment (\$3,000-\$5,000)

Please email mniemela@uow.edu.au and CC kashem@uow.edu.au for more information.

*We reserve the right to make necessary amendments to the packages subject to mutual negotiation with the selected sponsors

**Prices do not include GST. Please add 10% GST to all Sponsorship Packages.

SPONSORSHIP PACKAGE COMPARISON

The following sponsorship table provides a comparison of key differences among the various packages. Refer to the sponsorship package description for the complete inclusion list.

| Sponsorship Value | Platinum \$20,000 | Gold \$15,000 | Silver \$10,000 | Bronze \$5,000 | Exhibit \$3,300 | General \$2,000 |
|--|---|---|-------------------------------------|-------------------------------------|-------------------------------------|-------------------------------------|
| Official sponsor of the conference Gala Dinner - <i>becomes available to the gold package if the platinum package remains unsold</i> | <input checked="" type="checkbox"/> | | | | | |
| Official Platinum or Gold Industry sponsor of the conference with special recognition and advertising – <i>becomes available to the silver package if either package remains unsold</i> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | | |
| Opportunity to deliver Keynote Speech | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | | |
| 5-min presentation available at Talent & Networking Event | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | |
| Opportunity to present at Panel Session | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | |
| 5-min opportunity to address the audience at the conference Gala Dinner | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | |
| A website page dedicated to the sponsor in the 'about' category | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| Sponsor's company logo displayed at the conference, website & on all conference marketing material that has not already been released/published | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> |
| News article promoting services from the company placed on the conference website | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | | | |
| Exhibition Space | <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | <input checked="" type="checkbox"/> | |
| Promotional items (supplied by sponsor) distributed with the conference packs to all delegates | 6 | 4 | 3 | 1 | 1 | 1 |
| Complimentary full registrations for the conference, <i>which includes access to all technical sessions, daily working lunch, attendance at the Welcome Reception, Talent and Networking Event, conference Gala Dinner, and Closing Ceremony</i> | 6 | 4 | 3 | 1 | 1 | - |
| Complimentary conference Day registrations | 2 | 2 | 1 | 1 | | |
| Complimentary places in Short Courses | 8 | 6 | 4 | 2 | - | - |
| Complimentary Gala Dinner Tickets | 4 | 2 | 2 | 1 | - | - |

8m² – Eight square metre exhibition space

4m² – Four square metre exhibition space

Acceptance of Sponsorship

To accept a sponsorship package, please complete the details below and email to mniemela@uow.edu.au and Cc kashem@uow.edu.au

An invoice will be generated by University of Wollongong and sent for payment.

Sponsorship Package:

Customer/Company Name:

Address Details

Current Mailing Address:

State:

Postcode:

Country:

ABN (if applicable):

Contact Details

Contact Name:

Phone:

Fax:

Email:

Signature:

By signing you acknowledge that you are authorized to sign this document on behalf of your organization and acknowledge that the company will pay all costs as described

Terms:

1. The technical program and exhibition days are currently scheduled on the 3rd - 6th of December 2023.
2. We reserve the right to make necessary amendments to the packages subject to mutual negotiation with the selected sponsors.
3. We reserve the right, in its absolute discretion, to refuse any sponsorship application that does not uphold the objectives of the Conference.
4. All cancellations must be advised in writing directly to conference General Chair kashem@uow.edu.au. Please note that in case of cancellation, a fee of 50% of the value of sponsorship will apply. No refund will be possible after the 27th of October 2023.
5. The conference committee and organizers will not accept liability for damages of any nature sustained by participants or their accompanying persons or loss or damage to their personal property as a result of the EFTG 2023 Conference - or related events.
6. In the event that the Conference is cancelled or delayed through no fault of the EFTG 2023 Conference Committee and Organizers, including, but not limited to, fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow-downs or disputes, or other similar events then the exhibitor/sponsor shall not be entitled to any refund or claim for any loss or damage.