

IEEE ETFG 2023

IEEE International Conference in Energy Technologies for Future Grids

Challenges, Solutions & Opportunities
for Industrial Transformation

Wollongong
3-6 December 2023
<https://attend.ieee.org/etfg-2023/>

SPONSORSHIP PROSPECTUS

The IEEE International conference on Energy Technologies for Future Grids (IEEE ETFG 2023) is the first biennial conference organized by the Australian Research Council Industrial Transformation Training Centre in Energy Technologies for Future Grids (ARC Future Grids ITTC) in collaboration with the Federal Government, NSW State Government, Universities and Industries in Australia.

TARGET AUDIENCE & REACH

The conference will provide a forum for researchers, policy makers and industry professionals to share their knowledge and experience in the latest technologies available in modernizing grid infrastructures. The conference aims to have 400-500 in-person international and national attendees.

WHY SPONSOR?

Sponsorship at IEEE ETFG 2023 provides partners an exposure to international experts in the power and energy sector. The conference will be marketed through many channels, including the IEEE network, ARC Future Grids ITTC and Wollongong University websites and social media. Our marketing will translate into significant national and international exposure for our sponsors.

KEY DATES

1 August 2023
Sponsorship Final Submission
3 December 2023
Conference Opening

CONTACT

Marjo Niemelä
ARC Future Grids ITTC
mniemela@uow.edu.au



UNIVERSITY
OF WOLLONGONG
AUSTRALIA



SPONSORSHIP PACKAGES**

PLATINUM SPONSOR AU\$20,000 (only one available)

- Official Platinum sponsor of the conference with special recognition and advertising
- Official Industry sponsor of the conference gala dinner
- Opportunity to deliver Keynote Speech
- 5-minute presentation available at the conclusion of one of the Keynote presentations
- Opportunity to present at Panel Session
- 5-minute address to the audience at the conference gala dinner
- A full website page dedicated to the sponsor within the 'about' category
- Company logo displayed at the conference, website & on all conference marketing material that has not already been released/published
- A news article promoting services from the company placed on the conference website
- Double Exhibition space
- Five (5) approved promotional items (supplied by sponsor) distributed with the conference packs to all delegates
- Eight (8) complimentary registrations for the conference, which includes attendance at the welcome reception and conference gala dinner
- Four (4) complimentary tickets to attend the conference gala dinner
- 4 * 20min workshops available to present products / services
- AU\$5,800+ monetary value
- Promotional material displayed at the welcome reception and conference gala dinner
- Sponsor acknowledgement during opening and closing of conference on banners and projector screen

GOLD SPONSOR AU\$15,000 (only one available)

- Official Gold Industry sponsor of the conference with special recognition and advertising
- Opportunity to deliver Keynote Speech
- 5-minute presentation available at the conclusion of one of the Keynote presentations
- Opportunity to present at Panel Session
- 5-minute address to the audience at the conference gala dinner
- A full website page dedicated to the sponsor within the 'about' category
- Company logo displayed at the conference, website & on all conference marketing material that has not already been released/published
- A news article promoting services from the company placed on the conference website
- Double Exhibition space
- Three (3) approved promotional items (supplied by sponsor) distributed with the conference packs to all delegates
- Six (6) complimentary registrations for the conference, which includes attendance at the welcome reception and conference gala dinner
- Three (3) complimentary tickets to attend the conference gala dinner
- 3 * 20min workshops available to present products/services
- AU\$4350+ monetary value
- Promotional material displayed at the welcome reception and conference gala dinner

SPONSORSHIP PACKAGES**

SILVER SPONSOR AU\$10,000

- Opportunity to present at Panel Session
- 5-minute presentation available at the conclusion of one of the Keynote presentations
- 5-minute address to the audience at the conference gala dinner
- A full website page dedicated to the sponsor within the 'about' category
- Company logo displayed at the conference, website & on all conference marketing material that has not already been released/published
- A news article promoting services from the company placed on the conference website
- Exhibition space
- Two (2) approved promotional items (supplied by sponsor) distributed with the conference packs to all delegates
- Four (4) complimentary registrations for the conference, which includes attendance at the welcome reception and conference gala dinner
- Two (2) complimentary tickets to attend the conference gala dinner
- 2 * 20min workshops available to present products/services
- AU\$4350+ monetary value
- Sponsor acknowledgement during conference on banners and/or projector screen

BRONZE SPONSOR AU\$5,000

- Company logo displayed at the conference, website & on all conference marketing material that has not already been released/published
- A news article promoting services from the company placed on the conference website
- Exhibition space
- One (1) approved promotional item (supplied by sponsor) distributed with the conference packs to all delegates
- Two (2) complimentary registrations for the conference, which includes attendance at the welcome reception and conference gala dinner – mix, engage and inform other delegates
- AU\$1350+ monetary value
- 2 * 20min workshops available to present products/services
- Sponsor acknowledgement during conference on banners and/or projector screen

SPONSORSHIP PACKAGES**

EXHIBITION PACKAGE AU\$3,300

- Company logo displayed at the conference, website & on all conference marketing material that has not already been released/published
- A news article promoting services from the company placed on the conference website
- Exhibition space
- One (1) approved promotional item (supplied by sponsor) distributed with the conference packs to all delegates
- One (1) complimentary registration for the conference, which includes attendance at the welcome reception and conference gala dinner
- Two (2) complimentary tickets to attend the conference gala dinner
- 1 * 20min workshops available to present products/services
- Sponsor acknowledgement during conference on banners and/or projector screen

GENERAL SPONSOR PARTICIPANT AU\$2,400

- Company logo displayed at the conference, website & on all conference marketing material that has not already been released/published
- A news article promoting services from the company placed on the conference website
- One (1) approved promotional item (supplied by sponsor) distributed with the conference packs to all delegates
- One (1) complimentary registration for the conference, which includes attendance at the welcome reception and conference gala dinner
- 1 * 20min workshops available to present products/services
- Sponsor acknowledgement during conference on banners and/or projector screen

GENERAL SPONSOR AU\$2,000

- Company logo displayed at the conference, website & on all conference marketing material that has not already been released/published
- A news article promoting services from the company placed on the conference website
- One (1) approved promotional item (supplied by sponsor) distributed with the conference packs to all delegates
- Two (2) complimentary tickets to attend the conference gala dinner
- Sponsor acknowledgement during conference on banners and/or projector screen

OTHER SPONSORSHIP OPPORTUNITIES

- Tailored / smaller sponsorship packages are available
- For example, this could include website coverage for tourist operators, shopping centres, restaurants and other service providers

Please email mniemela@uow.edu.au for more information

* We reserve the right to make necessary amendments to the packages subject to mutual negotiation with the selected sponsors

**GST is included in the price of all sponsorship packages

SPONSORSHIP PACKAGE COMPARISON

The following sponsorship table provides a comparison of key differences among the various packages. Refer to the sponsorship package description for the complete inclusion list.

Sponsorship Value	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000	Exhibit \$3,300	General Participant \$2,400	General \$2,000
Official sponsor of the conference gala dinner - <i>becomes available to the gold package in the event that the platinum package remains unsold</i>	<input checked="" type="checkbox"/>						
Official Platinum or Gold Industry sponsor of the conference with special recognition and advertising – <i>may become available to the silver package in the event that either package remains unsold</i>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Opportunity to deliver Keynote Speech	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>					
Opportunity to present at Panel Session	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
5-min presentation available at the conclusion of one of the Keynote presentations	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
5-min opportunity to address the audience at the conference gala dinner	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
A full website page dedicated to the sponsor in the 'about' category	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>				
Sponsor's company logo displayed at the conference, website & on all conference marketing material that has not already been released/published	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
News article promoting services from the company placed on the conference website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exhibition Space	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
Promotional items (supplied by sponsor) distributed with the conference packs to all delegates	5	3	2	1	1	1	1
Complimentary full registrations	8	6	4	2	1	1	0
Complimentary gala dinner tickets	4	3	2		2		2
Workshops available to present products/services	4 * 20min	3 * 20min	2 * 20min	1 * 20min	1 * 20min		

Acceptance of Sponsorship

To accept a sponsorship package, please complete the details below and email to mniemela@uow.edu.au

An invoice will be generated by University of Wollongong and sent for payment.

Sponsorship Package:

Customer/Company Name:

Address Details

Current Mailing Address:

State:

Postcode:

Country:

ABN (if applicable):

Contact Details

Contact Name:

Phone:

Fax:

Email:

Signature:

By signing you acknowledge that you are authorised to sign this document on behalf of your organisation and acknowledge that the company will pay all costs as described

Terms:

1. The technical program and exhibition days are currently scheduled on the 3rd - 6th of December 2023.
2. We reserve the right to make necessary amendments to the packages subject to mutual negotiation with the selected sponsors.
3. We reserve the right, in its absolute discretion, to refuse any sponsorship application that does not uphold the objectives of the Conference.
4. All cancellations must be advised in writing directly to conference General Chair kashem@uow.edu.au. Please note that in case of cancellation, a fee of 50% of the value of sponsorship will apply. No refund will be possible after the 20th of October 2023.
5. The conference committee and organisers will not accept liability for damages of any nature sustained by participants or their accompanying persons or loss or damage to their personal property as a result of the EFTG 2023 Conference - or related events.
6. In the event that the Conference is cancelled or delayed through no fault of the EFTG 2023 Conference Committee and Organisers, including, but not limited to, fire, flood, labour disputes, natural disasters, acts of God, civil disorders, riots, insurrections, work stoppages, slow-downs or disputes, or other similar events then the exhibitor/sponsor shall not be entitled to any refund or claim for any loss or damage.



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