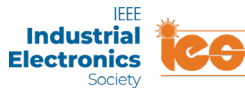


PARTNERS



SPONSORSHIP PROSPECTUS

The IEEE International Conference on Energy Technologies for Future Grids (IEEE ETFG 2023) is the first biennial conference organized by the Australian Research Council (ARC) Industrial Transformation Training Centre in Energy Technologies for Future Grids (ARC Future Grids ITTC) in collaboration with the Federal Government, NSW State Government, Universities and Industries in Australia.

TARGET AUDIENCE & REACH

The conference will provide a forum for researchers, policy makers and industry professionals to share their knowledge and experience in the latest technologies available in modernizing grid infrastructures.

WHY SPONSOR?

Sponsorship at IEEE ETFG 2023 provides partners an exposure to international experts in the power and energy sector. The conference will be marketed through many channels, including the IEEE network, ARC Future Grids Training Centre and Wollongong University websites and social media. Our marketing will translate into significant national and international exposure for our sponsors.

1 October 2023
Sponsorship Final Submission

3 December 2023
Conference Opening

CONTACT

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ARC Future Grids Training Centre
mniemela@uow.edu.au
cc: kashem@uow.edu.au



IEEE ETFG 2023 2023 IEEE International Conference in Energy Technologies for Future Grids

Wollongong
3-6 December 2023
<https://attend.ieee.org/etfg-2023/>

Challenges, Solutions & Opportunities
for Industrial Transformation

SPONSORSHIP PROSPECTUS

PLATINUM SPONSOR

AU\$20,000 (only one available)

- Official Platinum sponsor of the conference
- Official sponsor + presentation at Gala Dinner
- Opportunity to deliver Keynote Speech
- Opportunity to present at Panel Session
- 5-min presentation at Talent & Networking Event
- Full page on conference website 'about' page
- Logo displayed at conference events & on marketing material
- Promotional news article on website
- Double Exhibition space
- Sponsor acknowledgement on banners +/- screen
- 6 promotional items distributed to delegates
- 6 full conference registrations *including Welcome Reception, Talent & Networking Event, Gala Dinner*
- 2 conference Day registrations
- 8 complimentary places in Short Courses
- 4 complimentary tickets to Gala Dinner

GOLD SPONSOR

AU\$15,000

- Official Gold Industry sponsor of the conference
- Opportunity to deliver Keynote speech
- Opportunity to present at Panel Session
- 5-min presentation at Talent & Networking Event
- Full page on conference website 'about' page
- Logo displayed at conference events & on marketing material
- Promotional news article on website
- Double Exhibition space
- Sponsor acknowledgement on banners +/- screen
- 4 promotional items distributed to delegates
- 4 full conference registrations *including Welcome Reception, Talent & Networking Event, Gala Dinner*
- 2 conference Day registrations
- 6 complimentary places in Short Courses
- 2 complimentary tickets to Gala Dinner



UNIVERSITY OF WOLLONGONG AUSTRALIA

SILVER SPONSOR AU\$10,000

- Opportunity to present at Panel Session
- Presentation at the Talent & Networking Event
- Address audience at Gala Dinner
- Full page on conference website 'about' page
- Logo displayed at conference and on marketing material
- Exhibition space
- Sponsor acknowledgement on banners +/- screen
- 3 promotional items distributed to delegates
- 4 full conference registrations *including Welcome Reception, Talent & Networking Event & Gala Dinner*
- 1 conference Day registration
- 4 complimentary places in Short Courses
- 2 complimentary tickets to Gala Dinner

BRONZE SPONSOR AU\$5,000

- Presentation at the Talent & Networking Event
- Logo displayed at conference and on marketing material
- Promotional news article on website
- Exhibition space
- Sponsor acknowledgement on banners +/- screen
- 1 promotional item distributed to delegates
- 1 full conference registration *including Welcome Reception, Talent & Networking Event & Gala Dinner*
- 1 Conference Day registration
- 2 complimentary places in Short Courses
- 1 complimentary ticket to Gala Dinner

EXHIBITION PACKAGE AU\$3,300

- Logo displayed at conference and on marketing material
- Exhibition space
- Sponsor acknowledgement on banners +/- screen
- 1 promotional item distributed to delegates
- 1 full conference registration including working lunches, Welcome Reception, Talent & Networking Event and Gala Dinner

GENERAL SPONSOR AU\$2,000

- Logo displayed at conference and on marketing material
- Sponsor acknowledgement on banners +/- screen
- 1 promotional item distributed to delegates
- 1 full conference registration including working lunches, Welcome Reception, Talent & Networking Event and Gala Dinner

OTHER SPONSORSHIP OPPORTUNITIES

Tailored sponsorship packages can be designed to target a specific audience and maximise exposure for your business or organisation. Special Event sponsorship opportunities are available for:

- o Welcome Reception – Hors d'oeuvres
- o Talent and Networking Event – Light Dinner
- o Women in Engineering Event – Lunch
- o Social Program / Activities
- o Conference Kit

Please email mniemela@uow.edu.au and cc kashem@uow.edu.au for more information.

The fine print: Refer to Sponsor Prospectus for full details.

We reserve the right to make necessary amendments to sponsorship packages subject to mutual negotiation with the selected sponsors.

Prices do not include GST. Please add 10% GST to all Sponsorship Packages.