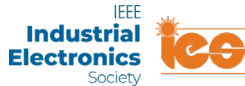


## PARTNERS



## SPONSORSHIP PROSPECTUS

The IEEE International Conference on Energy Technologies for Future Grids (IEEE ETFG 2023) is a biennial conference organized by the Australian Research Council (ARC) Industrial Transformation Training Centre in Energy Technologies for Future Grids (ARC Future Grids Training Centre) in collaboration with the Federal Government, NSW State Government, Universities and Industries in Australia.

## TARGET AUDIENCE & REACH

The conference will provide a forum for researchers, policy makers and industry professionals to share their knowledge and experience in the latest technologies available in modernizing grid infrastructures.

## WHY SPONSOR?

Sponsorship at IEEE ETFG 2025 provides partners an exposure to international experts in the power and energy sector. The conference will be marketed through many channels, including the IEEE network, ARC Future Grids Training Centre and Wollongong University websites and social media. Our marketing will translate into significant national and international exposure for our sponsors.

1 October 2023  
Sponsorship Final Submission

3 December 2023  
Conference Opening

## CONTACT

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ARC Future Grids Training Centre  
mniemela@uow.edu.au  
cc: kashem@uow.edu.au



# IEEE ETFG 2025 2025 IEEE International Conference in Energy Technologies for Future Grids

Wollongong  
7-11 December 2025  
<https://attend.ieee.org/etfg-2025/>

Challenges, Solutions & Opportunities  
for Industrial Transformation

# SPONSORSHIP PROSPECTUS

# PLATINUM SPONSOR

## AU\$20,000 (only one available)

- Official Platinum sponsor of the conference
- Official sponsor + presentation at Gala Dinner
- Opportunity to deliver Keynote Speech
- Opportunity to present at Panel Session
- 5-min presentation at Talent & Networking Event
- Logo displayed at conference events & on marketing material
- Double Exhibition space
- Digital and print sponsor acknowledgement
- 4 promotional items distributed to delegates
- 6 full conference registrations including working lunches, Welcome Reception, Talent and Networking Event, WIE luncheon & Gala Dinner
- 4 complimentary tickets to Gala Dinner

## GOLD SPONSOR

### AU\$15,000

- Official Gold Industry sponsor of the conference
- Opportunity to deliver Keynote speech
- Opportunity to present at Panel Session
- 5-min presentation at Talent & Networking Event
- Address audience at Gala Dinner
- Logo displayed at conference events & on marketing material
- Double Exhibition space
- Digital and print sponsor acknowledgement
- 3 promotional items distributed to delegates
- 4 full conference registrations including working lunches, Welcome Reception, Talent and Networking Event, WIE luncheon & Gala Dinner
- 2 complimentary tickets to Gala Dinner



## UNIVERSITY OF WOLLONGONG AUSTRALIA

### SILVER SPONSOR AU\$10,000

- Opportunity to present at Panel Session
- Presentation at the Talent & Networking Event
- Full page on conference website 'about' page
- Logo displayed at conference & on marketing material
- Exhibition space
- Sponsor acknowledgement on banners +/- screen
- 2 promotional items distributed to delegates
- 3 full conference registrations including working lunches, Welcome Reception, Talent & Networking Event, WIE luncheon & Gala Dinner
- 2 complimentary tickets to Gala Dinner

### BRONZE SPONSOR AU\$5,000

- Presentation at the Talent & Networking Event
- Logo displayed at conference and on marketing material
- Promotional news article on website
- Exhibition space
- Sponsor acknowledgement on banners +/- screen
- 1 promotional item distributed to delegates
- 1 full conference registration including working lunches, Welcome Reception, Talent & Networking Event, WIE luncheon & Gala Dinner
- 1 complimentary ticket to Gala Dinner

### EXHIBITION PACKAGE AU\$3,300

- Logo displayed at conference and on marketing material
- Exhibition space
- Sponsor acknowledgement on banners +/- screen
- 1 promotional item distributed to delegates
- 1 full conference registration including working lunches, Welcome Reception, Talent & Networking Event, WIE luncheon & Gala Dinner

### GENERAL SPONSOR AU\$2,000

- Logo displayed at conference and on marketing material
- Sponsor acknowledgement on banners +/- screen
- 1 promotional item distributed to delegates
- 1 full conference registration including working lunches, Welcome Reception, Talent & Networking Event, WIE luncheon & Gala Dinner

### OTHER SPONSORSHIP OPPORTUNITIES

Tailored sponsorship packages can be designed to target a specific audience and maximise exposure for your business or organisation. Special Event sponsorship opportunities are available for:

- o Welcome Reception – Hors d'oeuvres
- o Talent and Networking Event – Light Dinner
- o Women in Engineering Event – Luncheon
- o Social Program / Activities
- o Conference Kits

Please email [mniemela@uow.edu.au](mailto:mniemela@uow.edu.au) and cc [kashem@uow.edu.au](mailto:kashem@uow.edu.au) for more information.

**The Fine Print:** Please refer to the Sponsor Prospectus for comprehensive details. The contents of this prospectus are provisional and subject to change until a formal agreement is signed by all parties. We reserve the right to amend sponsorship packages as necessary, in good faith, and in mutual negotiation with the selected sponsors.

Prices do not include GST. Please add 10% GST to all Sponsorship Packages.