ETHICS-2025 Sponsorship Opportunities

The IEEE ETHICS-2025 Conference will take place 6 – 8 June at Northwestern University (Evanston, IL) on the theme "Emerging Technologies, Ethics, and Social Justice."

With ~150 anticipated participants from a wide rante of backgrounds, ETHICS-2025 offers a valuable opportunity for your organization to promote your activities in the technology ethics field.

We would like to invite you to become a financial partner for ETHICS-2025. This document first provides an overview of the ETHICS conference series and the programming planned for the 2025 event. It then outlines a number of customizable sponsorship opportunities that are available.

Conference Overview

What is the IEEE ETHICS Conference Series?

The **IEEE International Symposium on Ethics in Engineering, Science, and Technology (ETHICS)** is a conference series sponsored by the IEEE Society on Social Implications of Technology (SSIT). IEEE is "the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity."

Originally launched in 2014, the ETHICS series draws together the global, multicultural, interdisciplinary community of technology and ethics scholars and practitioners from industry, academia, government, and civil society. Recent conferences have been hosted by:

- Purdue University (West Lafayette IN): ETHICS-2023 – Ethics in the Global Innovation Helix
- The Universities of Waterloo and Guelph (Ontario, CAN, *co-located with ISTAS21 as a virtual event*): ETHICS-2021 – Engineering and Corporate Social Responsibility

What is happening at ETHICS-2025?

ETHICS-2025 (6 – 8 June 2025, Evanston IL) is hosted by the Department of Black Studies at Northwestern University, a leading private research university with world class programs in engineering, science, humanities, social sciences, management, education, law, and medicine and a strong interdisciplinary culture including engagements in the ethics and policy realms. The IEEE Chicago Section is technical cosponsor for the conference.

The theme for ETHICS-2025 is **Emerging Technologies, Ethics, and Social Justice**.

Emerging technologies, in such areas as artificial intelligence, autonomous systems, robotics, self-driving transportation, renewable energy, digital twins, space exploration, and health technology, hold great promise for the future while posing significant social and ethical challenges. *Ethical issues* inherent in these technologies include data privacy and security, consumer safety, and moral agency/responsibility. In addition, emerging technologies have significant implications for *social justice* including the distribution of wealth, opportunities, and privileges; equitable access to technology; algorithmic bias; job displacement; and environmental justice.

ETHICS-2025 will explore these issues and potential responses to them from a variety of perspectives drawn from engineering, science, humanities, and social sciences and diverse stakeholders from research, industry, government, and public interest groups.

The program will feature workshops, panels, papers, and posters related to several sub-themes:

- Social, Ethical, and Environmental Implications of Emerging Technologies
- Automation, AI Ethics, and Social Justice
- Implications of Emerging Technologies for Democratic Social Systems, Governance, and Policy Development
- Social Innovation and the Digital Transformation
- Challenges of Emerging Technologies for Engineering Ethics Education
- Future of Work
- Emerging Technologies and UN Sustainable Development Goals
- Ethics, Regulation, and Emerging Technologies
- Perspectives on Emerging Technologies from Humanities and Social Sciences
- Climate Change and Emerging Technologies
- Teaching AI Ethics
- The Future of Technological Innovation and Social Responsibility

The ETHICS-2025 Proceedings will be published through IEEEXplore, and select, invited papers will be featured in a 2026 Special Issue of *IEEE Transactions on Technology and Society*.

Sponsorship Benefits and Options

Why should your organization sponsor ETHICS-2025?

Your financial contribution to ETHICS-2025 will help us deliver a high-quality conference experience that is intellectually stimulating, interpersonally enriching, and accessible to all attendees regardless of geographic location, financial situation, or academic/professional background. As an ETHICS-2025 sponsor, your organization will be connected to a diverse, interdisciplinary, and international community of engaged students, scholars, and professionals.

The IEEE SSIT network boasts over 27 active chapters; membership draws from academia, industry, and the non-profit and public-sectors, and it includes representatives from across the spectrum of IEEE technical societies. SSIT's members are invested in addressing the complex ethical challenges and valuable opportunities that technology provides today's society. By contributing to the success of ETHICS-2025, your organization signals its commitment to this important mission.

ETHICS-2025 Sponsor Benefits: Visibility, Recognition, Partnership

The names and logos of all ETHICS-2025 sponsors will be clearly displayed on the conference website to ensure that sponsoring organizations benefit from **pre-conference** promotion and outreach activity. We will publicize the event through the SSIT website, newsletter, social media channels, and publications (*IEEE Technology & Society Magazine*, *IEEE Transactions in Technology & Society*); and E-notices to IEEE groups, partner organizations, and interdisciplinary networks.

Your organization will also have the opportunity to build relationships with participants and other professional and academic stakeholders **during the conference**. We are expecting approximately 150 participants including scholars, students, and representatives from industry and both public and non-profit sectors. At the conference, we will highlight your organization's support in the Conference Program and on Sponsor-Recognition Slideshows before and after panel sessions.

After the conference, we invite your organization to continue its affiliation with the IEEE SSIT community through involvement with society activities, such as our Distinguished Lecture program, Chapter-level meetings and events, and our broader Conferences and Technical Activities portfolio.

A detailed table of benefits included with each Sponsor Level is included below.

How can your organization sponsor ETHICS-2025?

We welcome sponsorship of all size, and we invite you to discuss a targeted sponsorship that best reflects your organization's core values and areas of interest. The following categories of sponsorship are especially welcome (note that all figures are listed in USD).

Conference Hospitality Sponsorship

Sponsor a specific ETHICS-2025 coffee break, meal, or reception for high-profile recognition: your organization's name will be advertised in the program as a sponsor for that event. Minimum contribution levels are:

$5000	Conference Banquet (Sat)	$1500	Meal (Breakfast/Lunch, Sat/Sun)
$2000	Opening Reception (Fri)	$750	Coffee Break (am/pm, Sat/Sun)

Keynote Speaker Sponsorship

We welcome keynote speaker sponsorships; this option may be of interest to organizations that focus on one or more specific ETHICS-2025 sub-theme. Visit the "Plenary Session Speakers" page of our website to find out more about our three distinguished keynotes: **Lai-Tze Fan** (University of Waterloo), **Michael King** (Florida Tech) and **Stefanie Tomkins** (Former DARPA Director).

$2500 covers a full sponsorship for one keynote. Smaller-scale co-sponsorships are also available.

Poster/Presentation Awards

We invite sponsorship(s) for "Best Paper" or "Best Student Poster" awards of approx. $500 USD each.

Student Registration Sponsorship

We encourage sponsorships earmarked for covering registration fees for students attendees. You may elect to cover registrations for a specific demographic (e.g., students who are affiliated with your organization, based in a particular region, focused on a particular area of study, etc.).

Full registration sponsorship is $175/student, though additional possibilities for bulk registrations and sponsoring reduced-rate student registrations are available.

Contact Us

On behalf of the ETHICS-2025 committee and SSIT more broadly, thank you for considering sponsoring this conference and helping to ensure its success.

Contact us today to discuss the ETHICS-2025 sponsorship level and focus that best suits your organization.

Sincerely,

Sylvester Johnson
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ETHICS-2025 Conference Chair

Heather A. Love
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ETHICS-2025 Organizing Chair

ETHICS-2025 Sponsorship Levels

Sponsors will receive the following **benefits** based on their tier of support:

Sponsorship Level	Bronze $500	Silver $1000	Gold $1500	Platinum $2500	Diamond $5000
Logo and link on official event webite	✓	✓	✓	✓	✓
Logo in conference program	✓	✓	✓	✓	✓
Logo on all pre-event advertising (after sponsorship commitment)	✓	✓	✓	✓	✓
Logo displayed on event slideshow (shared slide)	✓	✓			
Logo displayed on event slideshow (dedicated slide)			✓	✓	✓
Half-page marketing sheet in conference registration packet	✓	✓			
Full-page marketing sheet in conference registration packet			✓	✓	✓
Verbal recognition at opening reception and banquet		✓	✓	✓	✓
Conference admissions		1	2	3	4
Appreciation plaque/certificate presented at banquet			✓	✓	✓
Prominent branding at event (registration and exhibit areas)				✓	✓
One mailing to the delegate list after the conference					✓

We look forward to hearing from you!