



Sponsorship Prospectus

Conference Overview - What is ISTAS25?

ISTAS, the International Symposium on Technology and Society, is the flagship conference of the [IEEE Society on Social Implications of Technology \(SSIT\)](#); IEEE is the world's largest technical professional organization dedicated to advancing technology for the benefit of humanity.

ISTAS is a yearly multi/inter/trans-disciplinary forum for engineers, policy-makers, entrepreneurs, philosophers, researchers, social scientists, technologists, and polymaths to collaborate, exchange experiences, and discuss the social implications of technology.

ISTAS25 will focus on the theme: AI Evolution & Revolution

 Date: September 10-12, 2025

 Place: Santa Clara University in Santa Clara, California

 Expected Attendees: 250-350

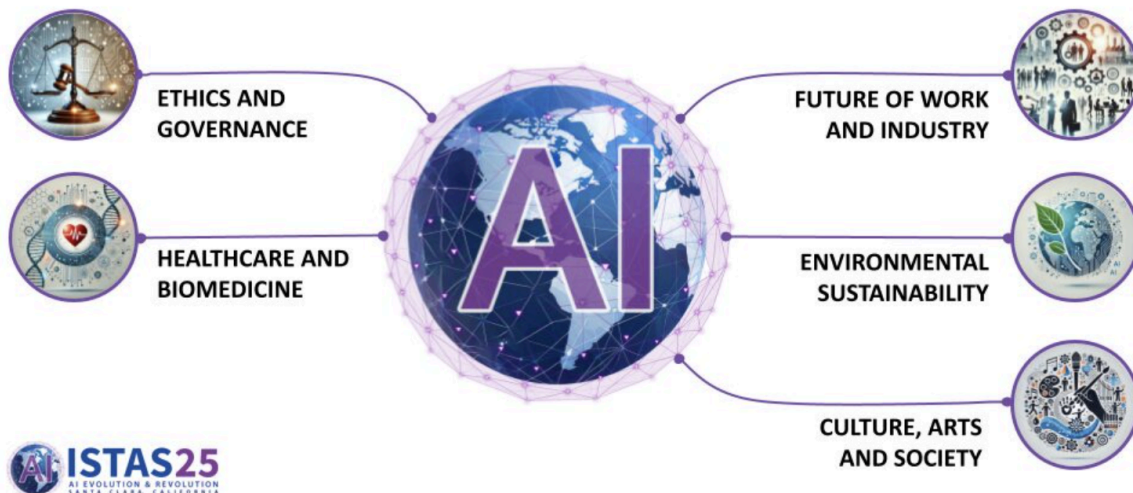
 Countries represented: Worldwide

 More information: [ISTAS25 Website](#)

ISTAS25 Theme: “AI Evolution & Revolution”

The theme “AI Evolution & Revolution” calls on AI experimenters, academics, practitioners, and decision-makers whose work is shaping communities, organizations, and society today. We will encourage the exploration of pressing topics such as ethics, sustainability, equity, and social values. This theme aims to foster cross-disciplinary collaboration and information sharing that drives innovation and builds partnerships—centered on asking the right questions and seeking answers aligned with the principles of stewardship and responsibility.

The ISTAS25 program will feature keynotes, workshops, panels, and papers related to several sub-themes:



The ISTAS25 Proceedings will be published through IEEEExplore, and select invited papers will be featured in a 2026 Special Issue of the award-winning *IEEE Technology & Society Magazine*.

Why should my organization sponsor ISTAS25?

As an ISTAS25 sponsor, your organization will be connected to a diverse, interdisciplinary, and international community of engaged students, scholars, and professionals. The IEEE SSIT network boasts 27 active chapters. Their membership draws from academia, industry, and the non-profit and public sectors, including representatives from across the spectrum of IEEE technical societies. SSIT's members are invested in addressing the complex challenges and valuable opportunities that technology provides in today's society. By contributing to

ISTAS25's success, your organization signals its commitment to this critical mission and will position you as a thought leader and innovator.

ISTAS25 Sponsor Benefits: Visibility, Recognition, Partnership

The names and logos of all ISTAS25 sponsors will be clearly displayed on the conference website to ensure that sponsoring organizations benefit from pre-conference promotion and outreach activity.

To draw traffic, we will publicize the event's Call For Papers, keynote speakers, and feature programming through several channels:

- Regular **news announcements** and post-conference publications on the SSIT website, newsletter, social media, and publications (*IEEE Technology & Society Magazine*, *IEEE Transactions in Technology & Society*);
- **E-notices** to a range of IEEE groups (such as Women in Engineering, IEEE TechEthics, and local/regional IEEE sections and chapters), other partner organizations, and interdisciplinary networks.

Your organization will also be able to build relationships with participants and other professional and academic stakeholders during the conference. We are expecting approximately 250-350 participants including students, scholars, and representatives from industry and both public & non-profit sectors. At the conference, we look forward to highlighting your organization's support through:

- **Conference Program recognition** (name/logo, tier-level, and credit for specific sponsored activities/items);
- **Sponsor-recognition slideshows** (running before and after panel sessions and posted on our website);
- **Social/networking events** (where you can meet and chat informally with conference attendees).

After the conference, we invite your organization to continue its affiliation with the IEEE SSIT community through involvement with future society activities, such as our active Distinguished Lecture program, Chapter-level meetings and events, and our broader Conferences and Technical Activities portfolio.

How can my organization sponsor ISTAS25?

If you decide to sponsor ISTAS25, your financial contribution will help us deliver a high-quality conference experience that is intellectually stimulating, interpersonally enriching, and accessible to all attendees regardless of geographic location, financial situation, or academic/professional background.

We welcome donations of all sizes, and we invite you to discuss a targeted sponsorship that best reflects your organization's core values and areas of interest (note that all figures are listed in USD).

ISTAS25 Sponsorship Tiers

Sponsors will receive the following **additional benefits** based on their tier of support:

ISTAS25 SPONSORS - TIERS	EXHIBITOR	BRONZE	SILVER	GOLD	PLATINUM	DIAMOND
SPONSORSHIP AMOUNTS	\$500	\$1,000	\$2,000	\$3,000	\$5,000	\$10,000
Exhibit booth	√	√	√	√	√	√
Ability to bring swag/giveaways for attendees	√	√	√	√	√	√
Company logo in conference program	√	√	√	√	√	√
Company logo and links on event website	√	√	√	√	√	√
Company branding at the event	√	√	√	√	√	√
Conference admissions	1	2	3	4	5	10
Coffee break sponsor		√	√	√	√	√
One-page sheet in registration kit			√	√	√	√
Sponsorship of student badges			10	20	30	40
Award to the best student paper			√	√	√	√
Meal sponsor (Breakfast/Lunch)				√	√	√
Conference banquets sponsor					√	√
Email to delegate list post-conference						√
Nomination for Keynote Presentation						√

Keynote Speaker Sponsorship

We welcome keynote speaker sponsorships; this option may interest organizations focusing on one or more specific ISTAS25 themes.

Student Paper Awards

We also seek sponsorship(s) for student paper awards. Please let us know if you are interested in this option, and we can discuss the details.

Student Registration Sponsorship

We seek sponsorship to cover mandatory registration processing fees for students and other financially disadvantaged attendees. You may elect to cover registrations for a specific demographic (e.g., students affiliated with your organization, based in a particular region, focused on a specific area of study, etc.). You will receive recognition in conference materials for facilitating student participation at ISTAS25.

Conference Program

TRACKS	1.Ethics & Governance 2.Health Care & BioMedicine 3.Environmental Sustainability 4.Future of Work & Industry 5.Culture, Arts & Society								
	WEDNESDAY, SEPT 10			THURSDAY, SEPT 11			FRIDAY, SEPT 12		
8:30 AM	Keynote			Panel 2 The Importance of Failing			Keynote		
9:30 AM	Panel 1 The Emerging Scope of AI								
10:00 AM	Break			Break			Break		
	Track 1	Track 2	Track 3	Track 1	Track 2	Track 3	Track 1	Track 2	Track 3
10:30 AM									
10:45 AM	ISTAS25 PRESENTATIONS			ISTAS25 PRESENTATIONS			ISTAS25 PRESENTATIONS		
11:00 AM									
11:15 AM				Keynote Kathleen Kramer - 2025 IEEE President					
11:30 AM									
12:00 PM	Lunch			Lunch			Lunch		
	Track 4	Track 5	Students	Track 4	Track 5	Students	Guest Talk		
1:30 PM									
1:45 PM	ISTAS25 PRESENTATIONS			ISTAS25 PRESENTATIONS			Panel 3 Revolution and Society		
2:00 PM									
2:15 PM							Guest Talk Containing the Power of Technology		
2:30 PM									
3:00 PM	Guest Talk			Guest Talk			Break		
3:30 PM	Group Photo			Guest Talk					
3:45 PM	Break			Free Time			Announcing ISTAS26 & Concluding Remarks		
4:00 PM	Student Presentations								
4:30 PM	Dinner						Dinner		
4:45 PM									
5:30 PM									
6:00 PM									
7:00 PM									

Venue Information




ISTAS25 will take place at Santa Clara University (SCU) in Santa Clara, California, inside the John and Susan Sobrato Discovery and Innovation Building (SCDI – Building 402).

SCU is located in the heart of Silicon Valley, just 5 miles from San José International Airport (SJC) and approximately 35 miles south of San Francisco International Airport (SFO). The university is accessible via U.S. Highway 101, Interstate 880, and Interstate 280.

 Santa Clara University, 500 El Camino Real, Santa Clara, CA 95053

Lodging Information

Sonesta Simply Suites Silicon Valley is offering a discounted rate for ISTAS25 participants. The hotel is located just 0.2 miles from Santa Clara University approximately a 9-minute walk from the venue.

 481 El Camino Real, Santa Clara, CA 95050
 (408) 241-9305
 Click **here to access the ISTAS25 discounted rate**

Contact us at sponsorship@istas25.org to discuss the ISTAS25 sponsorship level that best suits your organization.

On behalf of the ISTAS25 committee and SSIT more broadly, **thank you** for supporting this conference and helping ensure its success.

Sincerely,

Maureen Vavra – [ISTAS25 Conference Chair](#)

Clemencia Fonseca – [ISTAS25 Sponsorships](#)