

IEEE New Era World Leaders AI Summit

24-25 August 2024, Seattle WA

Sponsorship Prospectus



Please join us to celebrate the 140th IEEE Electrical & Digital Innovation Renaissance across three centuries.



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We would like to invite you as a sponsor at the 2024 IEEE New Era summit (<https://attend.ieee.org/newera/>). The conference is scheduled to happen on 24 Aug - 25 Aug , Seattle, WA in Husky Union Building in the beautiful campus of University of Washington. Conference attendees represent the brightest young minds in which your company would like to invest. Importantly, sharing your company story and the projects on which you work, can attract this top talent to your company. Sponsors will have unparalleled access and opportunities to influence the next generation of innovators and contributors to the emerging technologies and the markets of the future.

Enjoy a second Day of unlocking frontiers in AI/ML in Medicine, Manufacturing, Supply chain, Digital twin, new AI/ML tools & usage, and people-centric public policies in our 20 AI enablement workshops



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Sponsorship packages

Extending value & return on investment

	Platinum 8000 \$	Gold 5000 \$	Silver 3000 \$	Bronze 2000\$	Copper 1000\$
VIP complimentary ticket	5	4	3	2	1
Booth	3	2	1	1	1
Recruiting	yes	yes	yes	yes	yes
20\$ registrations	80	60	50	30	5
Networking reception	60	40	30	10	02

The IEEE New Era 2024 is excited to present a variety of sponsorship packages. With a range of sponsorship packages available, we can work with you to create a customized partnership that meets your marketing goals and objectives.

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Keynote speakers



PROF. STEVE BRUNTON
AI Institute in Dyn. Sys.



PROF. CHIRAG SHAH
UW; Co-Founder, RAISE



DR. JUAN LAVISTA FERRES
CVP, Chief data, AI
For Good



MR. RISH TANDON
VP, Meta



PROF. ERIC KLAVINS
Chair, Dep. EE CE UW



STEFANO SOATTO
VP, AWS AI Labs



PROF. BLAKE HANNAFORD
UW Bio Robotic Lab



DR. BLAISE AGÜERA
ARCAS
VP, Fellow, CTO, Google



THOMAS COUGHLIN
IEEE President



DR PETER LEE
President, Microsoft
Research



DR. BILL DALLY
Chief Scientist, Nvidia
Research



DR. KRISTIN LAUTER
Sr. Dir. FAIR Labs Meta

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AI enablement workshops

Learn from experts on using AI in health, hardware, robotics, medicine, supply chain & more. Attendees can earn IEEE certificates & access missed courses for ongoing learning.



8:30am-12:30pm
25 aug

Practical Techniques and Live Demos
with Microsoft's Copilot Integrations

8:30am-12:30pm
25 aug

Build-your-own-CoPilot and Copilot
for security

9:15am - 12pm
25 aug

AI for Cervical cancer & ultrasound
medicine

11am - 2pm
25 aug

Data eng. & feature engg. workshop

1:30pm - 3:45pm
25 aug

Hardware Trojan Detection

2:15pm - 4:30pm
25 aug

Using AI for corporate & Career
Management

2:15pm - 4:30pm
25 aug

Prompt Engineering



AI enablement workshops

Learn from experts on using AI in health, hardware, robotics, medicine, supply chain & more. Attendees can earn IEEE certificates & access missed courses for ongoing learning.



8:30am-10:45am

25 aug

AWS workshop on Gen AI

1:30am-3:45pm

25 aug

Training Medicine AI Models

8:30am-10:45am

25 aug

Aerospace supply chain, mfg. & digital tooling with AI

11:00am - 12pm

25 aug

Unlocking power of LLMs via LLama

1:00pm - 2:00pm

25 aug

Gen AI for product development

8:30am-4:30 pm

25 aug

Nvidia LLM/RAG Training (2 sessions)

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Our organizer

Dr. Sheree Wen is organizer and chair of IEEE New Era AI 2024 .

After getting her Ph.D. from UC Berkeley, Sheree worked at IBM, making vital contributions to the first **MIPS High-speed mainframe computer**.

Dr. Wen then built companies with factories in the United States and Asian countries which developed, manufactured, and distributed OEM brands of IBM, AT&T, Unisys, and Wen products worldwide.

Currently, Sheree serves on various national and local boards. Sheree was honored as the young scientist of the year and Gold medal by AIME, Award of Excellence by United States Small Business Administrators, top women entrepreneurs by The New York Times, and featured in 20th Century Asian Professional Women by Japan Asahi News.



[Learn more about
Dr. Sheree](#)

