

# Successful Networking

## Michael Arnold

Innovative Complex Problem-Solving Trainer  
2X TEDx Speaker  
John Maxwell Team Leadership Speaker & Coach



### SUCCESSFUL Networking

What does your LinkedIn profile say about you?

Do you know how to connect with others?

What do you say when someone asks “What do you do?”

Learn the techniques Michael uses to share his ideas on LinkedIn and with others who want to learn more about his complex problem-solving solutions.

- **Create an All-star LinkedIn Profile:** 80% of employers indicate they would like to see a portfolio of a candidate’s career. Learn how to create a LinkedIn profile to attract both connections and employers. Michael will teach you the techniques he uses to connect with 1000’s of followers.
- **Create Your Successful Elevator Pitch:** You may be comfortable connecting on social media but how do you do face to face? Learn exactly what to say when asked “What do you do?”

### Objectives of this training:

- Create a LinkedIn page that will have recruiters searching for you.
- Prepare an elevator speech that will leave them wanting more.
- Connect with others on social media, face to face or both.
- Tips & tricks to make an All-Star LinkedIn Profile and connect with anyone.

### About Michael

Michael was challenged to get uncomfortable. His answer, try out for TEDxGreenville. Michael’s ability to use stories to explain complex problem-solving techniques, served him well. Out of over 100+ nominations he was selected to share his ideas worth sharing at TEDxGreenville 2018, Teaching Kids Better Problem Solving & TEDxClemsonU 2019, The Cure For Lazy Leadership. Now he shares his storytelling techniques with others, during his workshops and coaching.

Attend his **SUCCESSFUL Storytelling workshop** or contact him about coaching you through the development of your idea worth sharing.



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## Additional Workshops & Keynote Speeches

- **The Cure for Lazy Leadership Keynote:** Learn how to change from a command and control leadership culture to developing your own unique leadership fingerprint.
- **SUCCESSFUL Storytelling:** You will remember Michael's stories long after you hear him speak. Learn the techniques Michael used to share his ideas on two TEDx stages and get others to remember his complex problem-solving training material. You will craft stories to be sticky and easy to remember.
- **Six Sigma White Belt, Green Belt & Black Belt Training:** Data is the natural resource for the future of Artificial Intelligence and statistics are the tools we will use for its analysis. Michael teaches complex problem-solving techniques using stories to make the concepts easier to understand.

## What do others say about Michael's Training, Keynotes & Workshops?

*"Michael mentored me through Six Sigma training and was instrumental in helping develop my skills in problem solving. Michael was able to help myself and another colleague examine the data using various problem-solving methods to look for all possible solutions, reducing potential injuries within the facility."*  
– **Angela S., EHS Coordinator**

*"Thank you for the fantastic keynote address that you recently gave at our annual Summer Conference. The comments I received from participants clearly demonstrated that your genuine presentation style allowed your keynote concerning change and break-through innovation to be delivered without any barriers. Others simply enjoyed the relevant humor and personal stories related to the theme which added to the effectiveness of your message."*  
– **Brian R., President of national non-profit association of private-sector firms.**

*"This is the best presentation that I have heard in this club and one of the best workshops I have participated in the District. I actually participated and I am a notorious non-participant, your energy engaged us."*  
– **Alison B., 25+ year Toastmaster**

Let Michael help you build your taller spaceship!



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