



**IEEE  
PRO COMM 2019**  
International Professional Communication Conference  
**AACHEN, GERMANY    JULY 23-26**

## IEEE International Professional Communication Conference 2019

ProComm 2019 welcomes papers, panels, and workshops addressing **all areas** of communication in professional and technical contexts, including (but not limited to):



- Engineering communication,
- Entrepreneurship communication,
- Health communication,
- Risk/crisis communication,
- Energy communication.

The conference theme is “**Professional communication in a digitalized world**”. ProComm 2019 will examine the role of professional communication in the context of fast changing industrial branches and markets. This includes questions such as:



- Do innovative digital technologies and services require a new type of professional communicator?
- Do principles such as industry 4.0 or smart factory require new ways of communication at work?
- How do industrial networks, smart cities and cloud-based solutions impact professional communication and documentation requirements and formats?
- What are the consequences for teaching technical communication?

### Participate in ProComm 2019 in one of six ways:

- Attend the conference
- Propose a paper
- Propose a panel
- Propose a workshop
- Be a sponsor
- Be an exhibitor.

More information about the Call for Participation:  
[procomm2019.com/call-for-participation/](http://procomm2019.com/call-for-participation/)

Please note: Proposals can be submitted via the conference website from **Nov. 19<sup>th</sup> 2018 – Jan. 14<sup>th</sup> 2019**. Authors may submit no more than three proposals for participation in total, including as first author, co-author, panelist, or workshop leader.

## **Submission Formats**

### **Paper Proposals (Full Papers, Brief Papers, or Extended Abstracts)**

Choose the submission type most appropriate for your current work. Opting to propose a full paper, a short paper, or an extended abstract neither advantages nor disadvantages your proposal. At least one author from each paper must register for and attend the conference.

- **Full Paper:** To propose a Full Paper, submit a proposal of approximately 700 words. At the time of final submission, the paper should be 6-8 pages maximum, ready for publication in the conference proceedings. Full Papers are appropriate for late-stage research projects with conclusive results; mature, theoretically-grounded position papers; or papers reporting on a well-tested professional or teaching practice.
- **Brief Paper:** To propose a Brief Paper, submit a proposal of approximately 350 words. At the time of final submission, the paper should be no more than 4 pages, ready for publication in the proceedings. Brief Papers are appropriate for research and position papers that are works-in-progress, or papers reporting on short-term or experimental professional or teaching practices.
- **Extended Abstract:** To propose an extended abstract, submit a proposal of approximately 700 words. Extended Abstracts are for participants who want to present at the conference, without the task of writing a Full or Brief Paper in the Proceedings. However, the extended abstract itself will be published in the Proceedings.

All paper proposals and paper drafts will undergo double-blind review.

NOTE: For Full Papers, Brief Papers, or Extended Abstracts, speakers will have 15 minutes to present their work and 10 minutes for discussion. Topics will be grouped along thematic lines during a 75-minute session.

### **Panel Proposals**

Panels are 75-minute sessions with multiple presenters. Panels may be comprised of multiple speakers organized around a general topic, or they may include multiple perspectives on a more specific topic. All members of the panel must register for and attend the conference. To propose a panel, the leader of the panel should submit a proposal of approximately 700 words before the January deadline that provides a brief description of 1) the panel's overall goals and 2) each participant's contribution to the panel discussion. If the panel is accepted, a camera-ready version of the extended abstract has to be submitted before the deadline in May. The camera-ready extended abstract will be included in the proceedings (independent of whether or not panelists submit papers). Individual panelists may, if they wish, submit a paper (Full, Brief, or Extended Abstract) for review and possible publication in the proceedings. For such submissions, the panel leader must submit a single file with all papers for the March deadline. Each paper will then be reviewed individually. If the panelists wish to co-author a single paper for review and possible publication in the proceedings, the panel leader must submit a single coauthored paper from all panelists for the March deadline. Panel proposals and papers will undergo double-blind review.

## Workshop Proposals

Workshops include one or more facilitators presenting a 75-minute “how to” or “about” session addressing relevant practices, issues, or technologies of interest to researchers, professional engineers, technical communication specialists, and/or people teaching in those fields. To propose a Workshop, submit a proposal of approximately 700 words that includes the following information:

- An overview of the workshop topic and its relevance/importance to the audience
- A description of the intended target audience
- An overview of the desired learning outcomes for the workshop
- A description of projected activities
- A description of qualifications of the facilitator(s) for delivering this workshop.

All workshop facilitators must register for and attend the conference. Note that because facilitators’ qualifications are part of the submission, workshop proposal reviews will be single-blind rather than double-blind.

**Program Chairs:** Claas Digmayer (procomm2019@tk.rwth-achen.de) and Joyce Karreman (j.karreman@utwente.nl)

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