



**IEEE Region 4 Nexus Conference  
Sponsorship Package**

## About IEEE

IEEE is the world's largest professional association dedicated to advancing technological innovation and excellence for the benefit of humanity. IEEE and its members inspire a global community through IEEE's highly cited publications, conferences, technology standards, and professional and educational activities.

Here in Region 4, we serve IEEE Members in Illinois, Indiana, Iowa, Michigan, Minnesota, Nebraska, North Dakota, South Dakota, Ohio, and Wisconsin. We provide support to all sections, subsections, chapters, and student chapters so they may in turn provide value to IEEE members in the form of resources, guidance, and organization of regional events. One such event is the annual Region 4 Nexus.

## About the Nexus

The IEEE Region 4 Nexus is the most significant IEEE Student and Young Professional event in the Midwest United States with an average participation of 110 to 150 engineers and engineering students from 15+ universities throughout Region 4 (Illinois, Indiana, Iowa, Michigan, Minnesota, Nebraska, North Dakota, South Dakota, Ohio, and Wisconsin). The conference consists of Speakers and Panels about Professional Development and Technical topics and various other events such as:

- ❖ Arduino Workshop
- ❖ Brown Bag Competition
- ❖ Coding Competition
- ❖ Keynote speakers from industry and academic leadership
- ❖ Luncheon with Professionals
- ❖ Professional Development Sessions
- ❖ Research Project Showcases

The 2023 Region 4 is currently planned for March 31st - April 2nd and will be held both virtually and in-person in Chicago, IL. Details will be added to the Program tab of the IEEE R4 Nexus website as they become available: <https://site.ieee.org/r4-slc/>

## Why Sponsor the Nexus Conference?

Here at IEEE, we are actively engaged in promoting Science, Technology, Engineering & Mathematics (STEM) careers at all educational levels, from K-12 to the university and beyond in continuous learning. The Nexus is a perfect example of this effort, challenging university students to solve complex engineering problems. Previous sponsors have included: Alliant Energy, Garmin, John Deere, Micron, Tradebot, and XE Nuclear just to name a few.

The success of previous conferences was due to the support we received from many corporations like yours. As a potential sponsor, this will be an amazing opportunity to meet some of the brightest students in the Midwest and provide exposure throughout the different recruitment and competition events.

## Sponsorship Levels

Sponsorship Level	Sponsorship Amount	Sponsors Limit	Participant Resume Access	Social Media & Brand Exposure	Recruitment Table(s)	Awards Banquet Dinner	Workshop Hosting Opportunity
<b>Diamond</b>	+\$4500	One Sponsor	Yes	Max	2 Tables	2 Tables	Yes
<b>Platinum</b>	\$3000-\$4500	Two Sponsors	Yes	High	1 Table	1 Table	Yes
<b>Gold</b>	\$2000-\$3000	Four Sponsors	Yes	High	1 Table	4 Seats	Yes
<b>Silver</b>	\$1000-\$2000	No Limit	Yes	Limited	1 Table	2 Seats	N/A
<b>Bronze</b>	\$500-\$1000	No Limit	N/A	Limited	N/A	N/A	N/A

*Sponsorship Levels Overview*

## Diamond

+\$4,500

*Sponsors Limit: One Sponsor*

- ❖ Listed as a primary sponsor for the Nexus (i.e., Conference will be named “2023 IEEE Region 4 Nexus presented by <Company Name>”)
- ❖ A separate banner with your corporate logo will be made for your organization
- ❖ Two tables at the Awards Dinner Banquet (2 x 8 seats)
- ❖ Two tables for corporate recruitment and corporate display (lunch with recruiters)
- ❖ Receive resumes of student attendees
- ❖ Two full pages for advertisement for your company in the event program
- ❖ Opportunity to host a workshop or competition on a topic of your company's choice
- ❖ Receive a trophy highlighting your company's contribution to the 2023 Nexus
- ❖ Your company's social media profile will be featured on the IEEE R4 Social Media Platforms, in addition to the corporate logo on the Conference website

## Platinum

\$3,000-\$4,500

*Sponsors Limit: Two Sponsor*

- ❖ Limited to Two Sponsors
- ❖ Opportunity to sponsor a competition or workshop
- ❖ One table at the Awards Dinner Banquet(8 seats)
- ❖ Corporate logo featured on Nexus banners and conference T-shirt
- ❖ One table for recruitment and corporate display (lunch with recruiters)
- ❖ A full-page advertisement for your company in the event booklet
- ❖ Receive a trophy highlighting your company's contribution to the 2023 Nexus
- ❖ Your company's social media profile will be featured on the IEEE R4 Facebook page, in addition to the corporate logo on the Conference website

## Gold

\$2,000-\$3,000

*Sponsors Limit: Four Sponsor*

- ❖ Limited to Four sponsorships
- ❖ Opportunity to sponsor a competition or workshop

- ❖ Four seats to a table at the Awards Dinner Banquet
- ❖ One table for recruitment and corporate display (lunch with recruiters)
- ❖ A half-page advertisement will be provided for your company in the event booklet
- ❖ Your company's social media profile will be featured on the IEEE R4 Facebook page, in addition to the corporate logo on the Conference website
- ❖ Receive resumes of attendees

## Silver

\$1000-\$2000

*Sponsors Limit: No Limit*

- ❖ One table for recruitment and corporate display
- ❖ Two seats to a table at the Awards Dinner Banquet
- ❖ A quarter-page advertisement for your company in the event booklet
- ❖ Your company's social media profile will be featured on the IEEE R4 Facebook page, in addition to the corporate logo on the Conference website
- ❖ One table for recruitment and corporate display
- ❖ Receive resumes of attendees

## Bronze (General Sponsorships)

\$500-\$1000

*Sponsors Limit: No Limit*

- ❖ Company name printed in event booklet
- ❖ Corporate logo on Conference website

## Universities that Attended Past Conferences

- ❖ Calvin College
- ❖ Central Michigan University
- ❖ Concordia University – Chicago
- ❖ Eastern Michigan University
- ❖ Indiana Institute of Technology
- ❖ IU–Purdue University Indianapolis
- ❖ Saginaw Valley State University
- ❖ Saint Cloud State University
- ❖ South Dakota State University
- ❖ University of Michigan – Dearborn
- ❖ University of Minnesota
- ❖ University of North Dakota

- ❖ Iowa State University
- ❖ Marquette University
- ❖ Northern Illinois University
- ❖ Northwestern University
- ❖ University of Notre Dame
- ❖ University of Wisconsin-Stout
- ❖ Wayne State University
- ❖ Western Michigan University

## Contact Info

For more information, please visit our website  
<http://sites.ieee.org/r4-slc/>

For any questions, contact our Conference team, the  
Region 4 Student Activities Committee: [R4SAC@ieee.org](mailto:R4SAC@ieee.org)

