Sponsorship Packet

APRIL 4-6, 2025

IEEE Region 1+2

Together building a better tomorrow
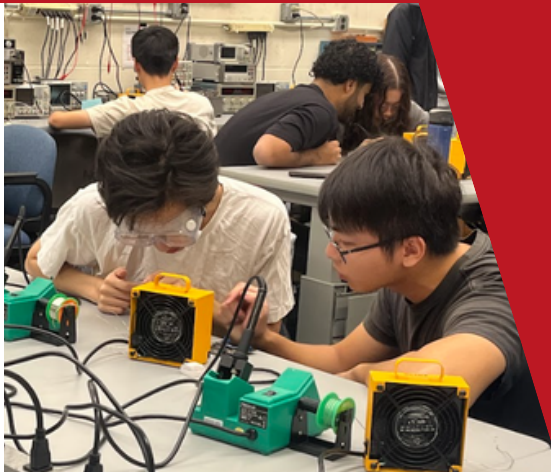
About Us

The Stony Brook University Institute of Electrical and Electronics Engineers Student Branch (IEEE at SBU) is a professional organization focused on helping students prepare for their careers in computer, electrical, and software engineering. We encourage learning outside the classroom by hosting a multitude of technical, professional, academic, and social events for students, faculty, and staff.

Event Overview

The Spring 2025 Region 1 and Region 2 Joint Student Conference is primarily a one-day event on Saturday April 5, 2025, hosting over 30 university IEEE student branches from the New England and the mid-Atlantic Region (IEEE Regions 1 and 2) with an expected headcount of 125 students. There will be ample opportunities for students to showcase their technical and professional capabilities through workshops and competitions. A Company Expo will take place during our Conference Lunch, where sponsors can directly interact with participants at dedicated advertisement booths. Our Awards Banquet will feature keynote speakers at our catered dinner gathering, including Former 2023's IEEE President Saifur Rahman. IEEE at SBU seeks sponsorships for the overall conference, activities, and social events.

Conference Sponsorship Levels

Platinum - $3,000+

- Opportunity to host a sponsored event at Stony Brook University (SBU)
- Advertisement booth at the Company Expo (1 hour)
- Company logo on merchandise (T-shirt and cap)
- Opening and closing recognition at all events
- Company name displayed at the Conference Lunch, Awards Banquet, and website
- Company name displayed on the conference banner
- Full-page advertisement in the conference pamphlet

Gold - $2,000+

- Advertisement booth at the Company Expo (1 Hour)
- Company logo on merchandise (T-shirt only)
- Opening and closing recognition at all events
- Company name displayed at the Conference Lunch, Awards Banquet, and website
- Company name displayed on the conference banner
- Half-page advertisement in the conference pamphlet

Silver - $1,000+

- Company logo on merchandise (T-shirt only)
- Opening and closing recognition at all Events
- Company name displayed at the Conference Lunch, Awards Banquet, and website
- Company name displayed on the conference banner
- Half-page advertisement in the conference pamphlet

Bronze - $500+

- Opening and Closing Recognition at all Events
- Company name displayed at the Conference Lunch, Awards Banquet, and website
- Company name displayed on the conference banner
- Quarter-page advertisement in the conference pamphlet

Hospitality Sponsorship Levels

Awards Banquet Sponsorships – $500+

Saturday evening's Awards Banquet will feature keynote speakers and award competition winners. With over 125 expected attendees, including industry leaders, distinguished guests, and participants, this event offers an opportunity for recognition, networking, and engagement with a diverse audience.

- Opening and closing recognition during the Awards Banquet
- Company name displayed at the Awards Banquet and [conference website](#)
- Company name displayed on conference banner
- Quarter-page advertisement in the conference pamphlet
- Limited to 6 exclusive sponsorship opportunities

Conference Lunch Sponsorships – $350+

Saturday afternoon's lunch will be held in addition to the events on Stony Brook University's campus. Platinum and Gold sponsors will host advertisement booths at the Company Expo during the Conference Lunch.

- Opening and closing recognition during the Conference Lunch
- Company name displayed at the Conference Lunch and [conference website](#)
- Company name displayed on conference banner
- Quarter-page advertisement in the conference pamphlet
- Limited to 4 exclusive sponsorship opportunities

Lodging Sponsorships – $200+

Attendees will be housed in a hotel close to Stony Brook for two nights. With this sponsorship, you will directly help provide lodging for attendees.

- Company name displayed on the [conference website](#)
- Company name displayed on conference banner
- Quarter-page Advertisement in the conference pamphlet
- Limited to 8 exclusive sponsorship opportunities

*Surplus funds may also be used to fund conference planning and operation expenses

Workshop Sponsorships

Workshops – $250+

Workshops provide our anticipated 125 attendees with a unique opportunity for hands-on learning, networking, and skill-building in technical and professional domains.

- Opening and closing recognition at all workshops
- Company name displayed on the [conference website](#)
- Company name displayed on the conference banner
- Quarter-page advertisement in the conference pamphlet
- Company logo on all printed and digital workshop materials
- Limited to 4 exclusive sponsorship opportunities

WIE Panel - $500+

IEEE Women in Engineering (WIE) is a global network dedicated to promoting women engineers and scientists. Panelists will share their unique experiences in the industry, and discuss how to contribute to building a diverse and inclusive workplace.

- Opening and closing recognition at the WIE Panel
- Company name displayed at the Conference Lunch, Awards Banquet, and [Website](#)
- Company name displayed on conference banner
- Quarter-page advertisement in the conference pamphlet
- Limited to 4 exclusive sponsorship opportunities

Supplies - Requested

Requested event supplies will be acknowledged during the workshop/competition, and the company logo will be featured in the event where the supplies are used.

- Opening and closing recognition at sponsored event
- Company logo on all printed and digital workshop and competition materials
- Additional sponsorship perks will reflect the perks of the conference sponsorship levels based on the value of donated items:
  - **Platinum** - $3,000+
  - **Gold** - $2,000+
  - **Silver** - $1,000+
  - **Bronze** - $500+

*Surplus event funds may also be used to fund conference planning and operation expenses

Competition Sponsorships

Micromouse Competition – $250+

One of IEEE's flagship events, the Micromouse Competition challenges students to create an autonomous maze-solving robot. Combining elements of robotics, programming, and hardware, they will compete for the fastest time to complete the maze provided.

Sumo Bot Competition – $250+

Inspired by Japanese sumo wrestling, the Sumo Bot Competition challenges teams to design, build, and program their own autonomous robots and compete to be the last one standing. The robots are designed to push their opponent out of a circular ring, while adhering to a weight and size requirement.

Mini Pupper – $250+

The Mini Pupper Competition is a challenge aimed at building and programming autonomous robots designed to follow a predefined path marked on a surface and perform dance routines synced to music. Competitors will demonstrate their robots' ability to speedily follow the path accurately while navigate around obstacles.

Brown Bag Competition – $250+

Putting students' circuit skills to the test, the Brown Bag Competition tasks participants to complete circuit challenges in a laboratory setting. Teams of 1-4 participants will be provided electrical components along with their datasheets and apply their electronics knowledge and problem-solving abilities to build a functional device or solution.

*Surplus event funds may also be used to fund conference planning and operation expenses

Competition Sponsorship Levels (Cont.)

Ethics Competition – $250+

The IEEE Student Ethics Competitions (SECs) are endorsed by the IEEE Ethics and Member Conduct Committee (EMCC). Participants work in teams to analyze a case study, propose solutions, and present their findings to a panel of judges, emphasizing the importance of ethical considerations in professional practice.

Project Showcase – $250+

The Project Showcase Competition is a platform for individuals or teams to present their innovative engineering and technology projects. The competition allows participants to demonstrate their technical expertise, creativity, and problem-solving skills while gaining recognition for their work.

Paper Competition – $250+

The Paper Competition invites individuals or teams to submit their innovative engineering and technology projects in the form of research, ideas, or reports. The competition allows participants to present their ideas to be graded anonymously and overviewed by a qualified committee member.

Competition Sponsorship Perks

- Opening and closing recognition at sponsored competition
- Company name displayed on the conference website
- Company name displayed on the conference banner
- Quarter-page advertisement in the conference pamphlet
- Company logo on printed and digital competition materials
- Each competition is limited to 4 exclusive sponsorship opportunities

*Surplus event funds may also be used to fund conference planning and operation expenses

Sponsorship Overview

Benefit	Platinum $3,000+	Gold $2,000+	Silver $1,000+	Bronze $500+	Awards Banquet $500+	Lunch $350+	Lodging $200+	Workshops $250+	WIE Panel $500+	Supplies	Micromouse $250+	Sumo Bot $250+	Mini Pupper $250+	Brown Bag $250+	Ethics $250+	Project Showcase $250+	Paper $250+
Conference Sponsorships					*Hospitality Sponsorships*			*Workshop Sponsorships*			*Competition Sponsorships*						
Full-page advertisement in pamphlet	X																
Half-page advertisement in pamphlet		X	X														
Quarter-page advertisement in pamphlet				X	X	X	X	X	X		X	X	X	X	X	X	X
Opportunity to host a sponsored event at SBU	X																
Advertisement booth at company expo	X	X															
Company logo on merchandise (T-Shirts)	X	X	X														
Company logo on merchandise (Caps)	X																
Company name displayed at lunch	X	X	X	X		X		X									
Company name displayed at awards banquet	X	X	X	X	X			X									
Company name displayed at website	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Company name displayed on conference banner	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Opening and Closing Recognition at all Workshops	X	X	X	X				X									
Opening and Closing Recognition at all Competitions	X	X	X	X							X	X	X	X	X	X	X
Opening and Closing Recognition at Sponsored Event					X	X			X	X	X	X	X	X	X	X	X
Logo on the printed/digital workshop materials								X									
Logo on the printed/digital competition materials											X	X	X	X	X	X	X
Limited exclusive sponsorship opportunities					6	4	8	4	4		4	4	4	4	4	4	4

*Perks for the "Supplies" Sponsorship are dependent on the donated equipment for the event

Registration: Please mail your sponsorship form with a check or money order to the **IEEE Joint R1/R2 Student Conference**, to the address on the form (next page). We cannot accept credit card payments.

For more information regarding sponsorship details, do not hesitate to contact the IEEE Student Branch at Stony Brook University by email at ieeesunysb@gmail.com

Deadline: February 1, 2025

Spring 2025 IEEE Joint Region 1 and Region 2 Student Conference Sponsorship Form

Mail this sponsorship form to:

Barb Frantom,
1242 Rustic Creek Dr
Dayton, OH 45458

Company Name/Individual Name: _____
Address: _____
_____
_____

Point of Contact: _____

Telephone Number: _____

Email Address: _____

Note: Once received, all sponsorships are final and non-refundable

Deadline: February 1, 2025