IEEE at a Glance

Our Global Reach

- 430,000+ Members
- 39 Technical Societies
- 180 Countries
- 1,800 Annual Conferences
- 3,900,000+ Technical Documents
- 170+ Top-cited Periodicals
WIE MISSION

The mission of IEEE WIE is to facilitate the global inspiration, engagement and advancement of women in technical disciplines. IEEE WIE envisions a vibrant community of IEEE women and men collectively using their diverse talents to innovate for the benefit of humanity.
Women In Engineering at a Glance

Our Global Reach

- **18,000+** Members
- **2,100+** Volunteer Leaders
- **700+** Affinity Groups
- **1,000+** Annual Events
- **100** Countries
- **15+** Resources
IEEE WIE FORUM USA EAST

ABOUT
The forum focuses on developing and improving leadership skills for individuals at all stages of their careers. Attendees will have the opportunity to hear inspirational and empowering talks presented by successful leaders. Emerging technologies will also be demonstrated, engaging attendees to facilitate discussion and potential advancement of STEM outreach class ideas.

SPEAKER TRACKS
Speeches centered around inspiration and empowerment will be presented by successful leaders from around the IEEE USA North-East region.

STEM WORKSHOPS
Hands-on technology workshop for area youth will be held. The workshop will allow local youth a chance to interact with engineering hardware while demonstrating to professionals methods for inspiring youth.
# PATRONAGE LEVELS

<table>
<thead>
<tr>
<th>Career Fair*</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Diamond</th>
<th>Patron Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>$600</td>
<td>$1,500</td>
<td>$2,500</td>
<td>$5,000</td>
<td>$10,000</td>
<td>Program Cost</td>
</tr>
<tr>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Website Logo &amp; Link (up to 1 Year)</td>
</tr>
<tr>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Conference bag insert</td>
</tr>
<tr>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Banner Recognition at IEEE WIE Forum USA East &amp; Online</td>
</tr>
<tr>
<td>One Paragraph</td>
<td>Half page</td>
<td>Half page</td>
<td>Full page</td>
<td>Full page</td>
<td>Advertisement in Conference Program</td>
</tr>
<tr>
<td>✓</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>6</td>
<td>Conference Attendee Passes</td>
</tr>
<tr>
<td></td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td>IEEE WIE Forum USA East Table(s)</td>
</tr>
<tr>
<td></td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>4</td>
<td>IEEE WIE Forum USA East Passes (Booth management only)</td>
</tr>
<tr>
<td></td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>Address General Session with IEEE WIE Forum USA East attendees (one 30-minute presentation)</td>
</tr>
<tr>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>✓</td>
<td>$50 per each additional person up to 10 people total</td>
</tr>
</tbody>
</table>

* Career Fair Patronage includes booth presence ONLY on Friday 11/22/2019 (approx. time 2-4:30 pm)
DIAMOND SPONSORSHIPS

Diamond sponsorships start at $10,000. We want to partner together below are some ideas:

Content Creation
• Material for a keynote speaker
• Sponsor a breakfast, lunch or reception
• Create an experience for attendees – evening networking event or interactive session

Sponsor a gift
• Bags…Yoga mats…Water Bottles… its up to you!

Future Events
• WIE provides professional development lectures, STEM workshops, and events throughout the year.
  Lets see how we can collaborate to continue to impact our community after this event.

CREATIVE SPONSORSHIPS

Snacks/Beverages
Design/Manufacturing of gift items
Public relation support/Media partnerships
Reimbursement for employee attendance
CONTACT US

Contact us directly with any ideas, inquiries, or questions!

Neeta Basantkumar & Felicia Harlow
General Co-Chairs
IEEE WIE Forum 2019
ateenjar@ieee.org & fharlow@ieee.org

Denise Griffin & Rhonda Farrell
Patron and Career-Fair Coordinators
IEEE WIE Forum 2019
44griffin@comcast.net & farrell_rhonda@bah.com