

I am in control.



Laura, a university professor and prolific author, researches the modeling and control of mechanical, aeronautical, naval, and structural systems, and rescue and security robotics.

Advice to girls interested in technology:  
"Believe in the power of ideas and their technical application."  
Laura Celentano | Computer Science Engineer

I nourish young minds.



Prolific author of technical papers and renown in the field of control systems, Bozenna's contribution to bright minds and her solutions to complex technical problems have garnered many awards.

Advice to girls interested in technology:  
"Do what you love to do, follow your passion."  
Dr. Bozenna Pasik Duncan | Mathematician, Control Systems Engineer

I live IT.



Kathy is currently Deputy Program Manager for Missile Defense Agency Command, Control, Battle Management & Communications Spiral 8.2 Product Development

Advice to girls interested in technology:  
"Stand out and highlight your intelligence."  
Kathy Land | Information Technology

I work with friction stir processing.



"My work includes non-destructive evaluation of weld quality using artificial intelligence and signal processing techniques at the Center for Friction Stir Processing."

Advice to girls interested in technology:  
"Embrace the difficulties."  
Dr. Antonette Logar | Computer Science

I design faster fibers.



"I am a research engineer who designs new optical fibers, elevates their performance, and gives technical advice to support new standards."

Advice to girls interested in technology:  
"Engineering jobs are interesting, rewarding, and helpful to humanity."  
Yi Sun | Communications Engineer

I know nano.



"One of my first undergraduate research projects was to grow zinc oxide nanowires using a low-temperature solution method. My senior thesis would later be designed around this work."

Advice to girls interested in technology:  
"Ask as many questions as possible."  
Ashley Mason | Electrical Engineering Student

# 2019 Patron Prospectus

## 5th Anniversary

### Ritz-Carlton Pentagon City

21 -23 November 2019

<https://attend.ieee.org/wie-forum-usa-east-2019/>



# IEEE at a Glance

## Our Global Reach

**430,000+**  
Members



**39**  
Technical Societies



**180**  
Countries



**1,800**  
Annual Conferences



**3,900,000+**  
Technical Documents



**170+**  
Top-cited Periodicals



## WIE MISSION

The mission of IEEE WIE is to facilitate the global **inspiration**, **engagement** and **advancement** of women in technical disciplines. IEEE WIE envisions a vibrant community of IEEE women and men **collectively** using their diverse talents to innovate **for the benefit of humanity**



# Women In Engineering at a Glance

## Our Global Reach

**18,000+**  
Members



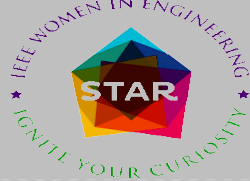
**700+**  
Affinity Groups



**100**  
Countries



**2,100+**  
Volunteer Leaders



**1,000+**  
Annual Events



**15+**  
Resources



# IEEE WIE FORUM USA EAST

## ABOUT

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The forum focuses on developing and improving leadership skills for individuals at all stages of their careers. Attendees will have the opportunity to hear inspirational and empowering talks presented by successful leaders. Emerging technologies will also be demonstrated, engaging attendees to facilitate discussion and potential advancement of STEM outreach class ideas.

## SPEAKER TRACKS

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Speeches centered around inspiration and empowerment will be presented by successful leaders from around the IEEE USA North-East region.

## STEM WORKSHOPS

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Hands-on technology workshop for area youth will be held. The workshop will allow local youth a chance to interact with engineering hardware while demonstrating to professionals methods for inspiring youth.

250+  
Attendees

25+  
Speakers

5+  
Keynotes

75%+  
Professionals



# PATRONAGE LEVELS

Career Fair*	Silver	Gold	Platinum	Diamond	Patron Level
\$600	\$1,500	\$2,500	\$5,000	\$10,000	Program Cost
✓	✓	✓	✓	✓	Website Logo & Link (up to 1 Year)
	✓	✓	✓	✓	Conference bag insert
	✓	✓	✓	✓	Banner Recognition at IEEE WIE Forum USA East & Online
One Paragraph	Half page	Half page	Full page	Full page	Advertisement in Conference Program
*	2	3	4	6	Conference Attendee Passes
1	1	1	1	1	IEEE WIE Forum USA East Table(s)
3	3	3	4	6	IEEE WIE Forum USA East Passes (Booth management only)
				✓	Address General Session with IEEE WIE Forum USA East attendees (one 30-minute presentation)
✓	✓	✓	✓	✓	\$50 per each additional person up to 10 people total

\* Career Fair Patronage includes booth presence ONLY on Friday 11/22/2019 (approx. time 2-4:30 pm)





## DIAMOND SPONSORSHIPS

Diamond sponsorships start at \$10,000. We want to partner together below are some ideas:

### Content Creation

- Material for a keynote speaker
- Sponsor a breakfast, lunch or reception
- Create an experience for attendees – evening networking event or interactive session

### Sponsor a gift

- Bags...Yoga mats...Water Bottles... its up to you!

### Future Events

- WIE provides professional development lectures, STEM workshops, and events throughout the year. Lets see how we can collaborate to continue to impact our community after this event.

## CREATIVE SPONSORSHIPS

Snacks/Beverages

Design/Manufacturing of gift items

Public relation support/Media partnerships

Reimbursement for employee attendance



## CONTACT US

Contact us directly with any ideas, inquiries, or questions!

### **Neeta Basantkumar & Felicia Harlow**

General Co-Chairs

IEEE WIE Forum 2019

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### **Denise Griffin & Rhonda Farrell**

Patron and Career-Fair Coordinators

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