



INSIGHTS

NEWSLETTER

IEEE WIE FORUM USA EAST

MESSAGE FROM THE CHAIRS

ISSUE 2 | APRIL 2024

I hope you enjoyed our first newsletter. Our second newsletter coincides with Earth Day, a timely reminder of our shared responsibility towards our planet, particularly under the theme "Planet vs. Plastics." As we celebrate Earth Day and reflect on the importance of sustainability, I am reminded of the resilience and strength inherent in every woman in engineering.

This year, our forum theme, "Owning Your Power Skills," invites us to explore the unique strengths and capabilities of women in engineering. Charlotte and I extend a heartfelt invitation to all passionate individuals, from seasoned professionals to emerging talents, to actively participate in this enriching experience. Your insights, experiences, and perspectives are invaluable as we strive to foster a more inclusive and diverse engineering community.

Together, let us seize this moment to own our power skills, ignite change, and pave the way for a brighter, more equitable future in engineering. I look forward to connecting with each of you and embarking on this transformative journey together.

Regards,
Maryam Alibeik
IEEE WIE Forum USA East Co-Chair 2024
Assistant Professor, Temple University

CONTACT US



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<https://attend.ieee.org/wie-forum-usa-east-2024>

EARTH DAY, APRIL 22ND PLANETS VS. PLASTICS

Own your Power Skills to make a difference this Earth Day! From engineering eco-friendly solutions to fostering community engagement, let's own our power and work towards a plastic-free future.

Let's empower ourselves and others to reduce plastic waste and protect our environment.

SELECTED WEBINARS

- [Negotiating For Value – How to Get Paid What You Are Worth](#)

SPEAKER: NIKKI GREEN

Date: April 24

Time: 11:00 AM – 12:00 PM

- [Working in Academia as an International Woman](#)

SPEAKER: MARYAM ALIBEIK

Date: May 22

Time: 11:00 AM – 12:00 PM

FORUM
CHAIR

GET INVOLVED

If you have expertise in a specific area, consider hosting a session or contributing to the IEEE WIE Forum USA East event. Share your knowledge with participants.

Abstract submission portal is now open! Check out the [Call for Participation](#) on our website!

JOIN US AS A PATRON

PATRON GUIDE

Patronage Levels:

- DIAMOND: \$12,000 * Keynote
- PLATINUM: \$6,000
- GOLD: \$4,000
- SILVER: \$2,000
- CAREER FAIR: \$700

Remember that sponsoring IEEE WIE is not just a financial transaction; it's an opportunity to support a cause you believe in while also gaining visibility and networking opportunities within the engineering community.

GET INVOLVED

By combining traditional methods of support with creative sponsorship ideas, you can make a meaningful contribution to the mission of inspiring and empowering women in engineering and technology while also raising awareness and promoting positive change within the industry. Additionally, creative sponsorships, such as providing snacks, beverages, designing, manufacturing gift items, or supporting public relations, can also be explored.

Contact patron chair and career fair coordinator for questions:

John Barkley: johnbarkley@outlook.com

Denise Griffin: 44griffin@comcast.net

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PATRON BENEFITS



The WIE Forum East offers companies a unique opportunity to sponsor the mission of promoting diversity in STEM. In supporting this event, companies demonstrate their commitment to diversity and allow the event to thrive and feature spectacular keynotes and talks, sessions, workshops, a Career Fair, during an exciting 2 1/2 days filled with incredible networking and conversations.

Hiring companies are able to have exclusive access to a pool of talented STEM oriented attendees who are looking for jobs during the highly successful Career Fair, which is purposely held at a time of the event when there are no other large talks or sessions, so as to maximize the number of attendees visiting the company booths. Attendees come prepared for this event armed with their energy, enthusiasm and resumes!



NOV 7-9, 2024
STAMFORD, CT

