



# INSIGHTS

NEWSLETTER

## IEEE WIE FORUM USA EAST

### WELCOME MESSAGE

ISSUE 5 | JULY 2024

The beginning of summer marks an ideal time to engage in networking and to start showcasing your power skills. With the warmth of the season encouraging social gatherings and events, opportunities to connect with others abound. This period is perfect for attending industry conferences, community events, and casual meet-ups where you can demonstrate your expertise and build meaningful relationships. Whether you're looking to advance your career, expand your business, or simply connect with like-minded individuals, the energetic and open atmosphere of early summer provides the perfect backdrop for effective networking and skill exhibition. Or whether you are out with family and friends BBQ or just enjoying the outdoors. Now is a perfect time to submit in your abstract to our conference and dedicate the summer months to refining and enhancing your presentation, ensuring you deliver your best work when November arrives.

Network, Connect, Increase Your Brand, and Give Back. Happy Independence Day and have a wonderful summer!

*2024 IEEE WIE Forum USA East Organizing Committee*

CONTACT US



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<https://attend.ieee.org/wie-forum-usa-east-2024>

### POWER SKILLS SPOTLIGHT

Skill of the Month: Building and Refining Your Network

Tips for Effective Networking

1. Start with Your Existing Network
2. Attend Industry Events and Meetups
3. Leverage Social Media
4. Be Genuine and Listen Actively
5. Follow Up and Stay in Touch

### FUN NEWSLETTER FACTS

1. Did you know this is our first year issuing monthly newsletters? We kicked things off in March to celebrate International Women's Month and have been bringing you updates and insights ever since!
2. Since April, we've been featuring a special background design on page 1 to match our monthly theme!
3. Check out the logo on top of the page - We've swapped the hard hat for a crown, reminiscent of the Statue of Liberty.

### FORUM ANNOUNCEMENTS

July 14, 2024 - Call for Participation

August 31, 2024 - Speaker Notice of Acceptance

<https://attend.ieee.org/wie-forum-usa-east-2024/calls-for-participation/>

**DON'T MISS OUT!**

# Hello SUMMER



Empowered  
Women  
Empower  
Women

## RESOURCES AND TIPS

Summer is the perfect time to invest in your personal and professional growth. Whether you're lounging by the pool or enjoying a sunny day in the park, take the opportunity to dive into some enriching summer reads and resources.



### Articles:

1. [How to Build a Professional Network from Scratch](#) by Fidelity
2. [The Art of Networking](#) by Forbes

### Books:

1. [Build Your Dream Network](#) by J. Kelly Hoey
2. [Networking for People Who Hate Networking](#) by Devora Zack

### Courses:

1. [Networking Mastery: Unlocking Professional Connections](#): Udemy
2. [Professional Networking](#): LinkedIn

Explore these resources to develop your power skills and advance your career!

## FAMOUS WOMEN LEADERS

Let us honor the remarkable women who have contributed to our nation's legacy of independence

1. Abigail Adams (1744-1818) owned her power skills by advocating for women's rights and education. Her influential letters to her husband, John Adams, urged him to "remember the ladies" in new laws, highlighting her visionary stance on gender equality.
2. Sybil Ludington (1761-1839) demonstrated remarkable courage at 16 by riding twice the distance of Paul Revere to alert colonial forces of a British attack. Her daring act showcased her leadership and determination, embodying youthful patriotism and resilience.



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STAMFORD, CT

