

# INSIGHTS

## IEEE WIE FORUM USA EAST



### Message from Committee

The new year is off to a dynamic start, and we're excited to share that our incredible team of committee members has already begun laying the groundwork for an extraordinary 2025 Forum! We're thrilled to announce that the Call for Participation opened on February 17th. (<https://attend.ieee.org/wie-forum-usa-east-2025/call-for-participation/>). This is your opportunity to contribute to a program that not only empowers women in engineering but also offers the unique chance to publish your insights in proceedings. Together, we continue to push boundaries and inspire each other to grow in impactful ways. This month, we also celebrate National Engineers Week, a time to honor the engineers who innovate, create, and elevate our communities. Let's use this as a reminder to embrace the power of our profession and inspire the next generation of leaders. While you're gearing up for 2025, don't forget to relive the memories from last year. Regards,  
The IEEE WIE Forum USA East 2025 Chairs, Neeta & Maryam



### Program Chairs



Christine Gerveshi  
STEM Advocate



Archana Jagdale  
Diversity Champion



Deyasini Majumdar  
Community Pioneer



### Key - Topics



- Elevating Opportunities with **Artificial Intelligence (AI)**
- **Cybersecurity** Essentials for the Modern Professional
- Leading with Impact in a Diverse **Cultural Environment**
- Igniting Innovation Through the **Entrepreneurial Journey**
- Creating Meaningful Impact Through Your **Professional Path**
- Women Shaping the Future of **Defense**
- Pioneering **Green Leadership**
- Empowering the **Next Generation's Leaders**

### Innovate to Elevate!

#### Submit your Abstract!



- Transforming Business Growth Through **Tech-Forward Strategies**
- Insights from **Women Leaders** Who Elevate the Game
- Thriving in a **Global Workforce** with Cross-Cultural Expertise
- **Navigating Transitions** with Confidence and Purpose
- Designing a Path That Balances **Growth and Responsibility**
- Insider Tips from Tech Industry **Recruiters**
- Elevating Your Career with a Standout **Personal Brand**

### Become a Patron

Vice & Sponsorship Chairs



Denise Griffin John Barkley

Does your company want to sponsor or are you hiring? Join us at the forum as our patron.

[Join us!](#)

### Patron Guidebook



### Contact Us!

[R1R2WIEForum@gmail.com](mailto:R1R2WIEForum@gmail.com)  
<https://attend.ieee.org/wie-forum-usa-east-2025/>



# Local Attractions

Make the most of your conference trip by exploring **D.C.** and **Northern Virginia**. Skate at **Pentagon Row**, explore **Old Town Alexandria**, visit **Smithsonian museums**, or dine at **Skydome**. Unwind in **Clarendon's** lively bars or visit **Arlington National Cemetery** for a dose of history.



## "Design your Future"

This week celebrates engineering excellence and inspires future problem-solvers to explore careers in the field.

**Theme: "Design Your Future"** – A call to engineers, students, and innovators to shape the world through creativity, problem-solving, and cutting-edge technology.

The theme encourages all to think about the pivotal role engineering will play in our future, driving change across many industries.



R1R2WIEForum@gmail.com  
<https://attend.ieee.org/wie-forum-usa-east-2025/>

**Contact Us!**

## Engineers Week!



### Focus Areas:

- Encouraging innovation in **AI, renewable energy, sustainability, urban planning**, and more.
- Highlighting engineering's role in solving global challenges, from **climate change** to **smart cities**. It recognizes how engineers help design solutions that provide sustainable and resilient solutions to everyday problems.
- Showcasing how engineers drive advancements in **space exploration, cybersecurity, and mobility**. These advancements continue to revolutionize industries and improve quality of life worldwide.

### Impact:

- Promotes **STEM education** and **hands-on learning** experiences that empower young engineers to push the boundaries of what's possible.
- **Connects** professionals, educators, and students through engaging events, **workshops, competitions, and outreach** programs designed to spark creativity in all.
- Reinforces the importance of engineering in shaping a **better future** for all. Through its initiatives, the week fosters **collaboration** and emphasizes the significance of engineering in **improving economies, technologies, and enriching lives globally**.

## Back in Arlington!



Welcome back to **Arlington** for this year's conference hosted at the **Ritz-Carlton, Pentagon City!** Connect, learn, and explore as we gather again to share ideas, network, and experience the best of the D.C. area together.

## 2024 Experience

THOUGHTFULLY CONVEYING



### "Own your Powerskills"

EFFECTIVELY CONNECT & LEARN

Key Highlights and Learning Takeaways from Last Year's Conference.



### Jill Gostin:

I learned, I expanded my network, and I made new friends!

**Mary Noble:** It was great learning more on AI capabilities, growing into your career, and the CHIPS act across academia-government-industry.

**Prachi Jain:** What an amazing experience at the IEEE WIE Forum USA East 2024! Attendees were immersed in insights, networking, and career advancement opportunities that created an unforgettable atmosphere of enthusiasm.



Jill Gostin



Mary Noble



Prachi Jain

