# INSIGHTS IEEE WIE FORUM USA EAST



## Message from Committee

The new year is off to a dynamic start, and we're excited to share that our incredible team of committee members has already begun laying the groundwork for an extraordinary 2025 Forum! We're thrilled to announce that the Call for Participation opened on February 17th.(https://attend.ieee.org/wie-forum-usa-east-2025/call-for-partici pation/). This is your opportunity to contribute to a program that not only empowers women in engineering but also offers the unique chance to publish your insights in proceedings. Together, we continue to push boundaries and inspire each other to grow in impactful ways. This month, we also celebrate National Engineers Week, a time to honor the engineers who innovate, create, and elevate our communities. Let's use this as a reminder to embrace the power of our profession and inspire the next generation of leaders.While you're gearing up for 2025, don't forget to relive the memories from last year Regards,

The IEEE WIE Forum USA East 2025 Chairs, Neeta & Maryam





Christine Gerveshi STEM Advocate

Archana Jagdale Diversity Champion





Deyasini Majumdar Community Pioneer



- Elevating Opportunities with Artificial Intelligence (AI)
- **Cybersecurity** Essentials for the Modern Professional
- Leading with Impact in a Diverse **Cultural Environment**
- Igniting Innovation Through the **Entrepreneurial Journey**
- Creating Meaningful Impact Through Your **Professional Path**
- Women Shaping the Future of **Defense**
- Pioneering Green Leadership
- Empowering the Next Generation's Leaders

## **Innovate to Elevate!**

Submit your Abstract!

- Transforming Business Growth Through Tech-Forward Strategies
- Insights from **Women Leaders** Who Elevate the Game
- Thriving in a **Global Workforce** with Cross-Cultural Expertise
- Navigating Transitions with Confidence and Purpose
- Designing a Path That Balances **Growth and Responsibility**
- Insider Tips from Tech Industry
  **Recruiters**
- Elevating Your Career with a Standout **Personal Brand**

## Patron Guidebook



### **Become a Patron**

Vice & Sponsorship Chairs



Denise Griffin John Barkley

# **Contact Us!**

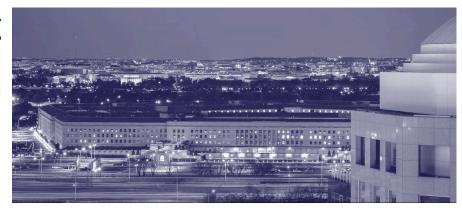
Does your company want to sponsor or are you hiring? Join us at the forum as our patron.

Join us!

# Local Attractions

Make the most of your conference trip by exploring D.C. and Northern Virginia. Skate at **Pentagon Row**, explore Old Town Alexandria. visit Smithsonian museums. or dine at Skydome. Unwind in **Clarendon's** lively bars or visit Arlington National Cemetery for a dose of history.







#### "Design your Future"

engineering excellence and inspires future problem-solvers to explore careers in the field.

**Theme: "Design Your** Future" – A call to engineers, students, and innovators to shape the world through creativity, problem-solving, and cutting-edge technology.

The theme encourages all to think about the pivotal role engineering will play in our future, driving change across many industries.



R1R2WIEForum@gmail.com https://attend.ieee.org/wie-for um-usa-east-2025/



## **Engineers Week!**

• Encouraging innovation in AI. renewable energy.

Highlighting engineering's

challenges, from **climate** 

change to smart cities. It

recognizes how engineers

help design solutions that

Showcasing how engineers

drive advancements in **space** 

exploration, cybersecurity,

advancements continue to

revolutionize industries and

Promotes STEM education

experiences that empower

• Connects professionals,

educators, and students

through engaging events,

and **outreach** programs

workshops, competitions,

designed to spark creativity

• Reinforces the importance of engineering in shaping a better future for all. Through its initiatives, the week

fosters **collaboration** and

enriching lives globally.

emphasizes the significance

of engineering in **improving** economies, technologies, and

young engineers to push the

provide sustainable and

resilient solutions to

everyday problems.

and **mobility**. These

improve quality of life

and hands-on learning

boundaries of what's

worldwide.

Impact:

possible.

in all.

sustainability, urban

planning, and more.

role in solving global

Focus Areas:



## **Back in Arlington!**



Welcome back to Arlington for this year's conference hosted at the Ritz-Carlton. Pentagon City! Connect, learn, and explore as we gather again to share ideas, network, and experience the best of the D.C. area together.

## 2024 Experience

#### "Own your Powerskills"



...

Key Highlights and Learning Takeaways from Last Year's Conference.

#### Jill Gostin:

I learned, I expanded my network, and I made new friends

Mary Noble: It was great learning more on AI capabilities, growing into your career, and the CHIPS act across academia-government-industry.

**Prachi Jain:** What an amazing experience at the IEEE WIE Forum USA East 2024! Attendees were immersed in insights, networking, and career advancement opportunities that created an unforgettable atmosphere of enthusiasm.







