

# INSIGHTS

## IEEE WIE FORUM USA EAST



### Message from Committee

Happy New Year and welcome to 2025! This year marks the 10th Anniversary of the Forum, hosted at the Ritz-Carlton, Pentagon City, Arlington, VA. Our theme, "Innovate to Elevate," inspires change, career growth, new opportunities across industry, academia, and entrepreneurship. Innovation drives our future! We're excited to welcome a passionate committee, many of whom were once attendees, now shaping this milestone event. Join us! Get involved as a speaker, patron, or participant. Save the Date: November 6-8, 2025. Visit our website or follow us for updates. Let's innovate, elevate, and transform together! Regards,  
IEEE WIE Forum USA East 2025 Chairs, Neeta & Maryam



### Webinars

**“Speak on the Spot” | Sarah Maloney**



- The "Three C's" (Convey the bottom line quickly, Clarify with relevant details if needed, Check back to ensure understanding) method.
- Prepare for the unexpected by anticipating questions.
- Managing nerves with deep breathing, visualization, and pausing effectively are some key strategies to maintain composure, regain control and manage stage fright.

### Key-Takeways

**“Interview+Writing” | Herminia Navarro**



- Optimize resumes (e.g., action verbs, quantifiable results, industry-specific keywords, AI tools to improve visibility).
- Highlight competence, compatibility, and chemistry to align with employer(interviews).
- Personalize applications (tailor resumes for each application), practice responses (behavioral interview questions), and follow up effectively.

### Industry Experts Call

Do you aspire to gain expert recognition on IEEE WIE’s platform, access speaking opportunities, and connect with engineers, researchers, and industry leaders?

Does your company want to sponsor or are you hiring? Join us at the forum as our patron.

[Join us!](#)

### Patron Guidebook



### Contact Us!

[R1R2WIEForum@gmail.com](mailto:R1R2WIEForum@gmail.com)  
<https://attend.ieee.org/wie-forum-usa-east-2025/>

# Share Your Experience At WIE Forum USA East By 02/28/2025

The WIE Public Visibility team invites past WIE Forum USA East participants to share experiences from the Forum (150 words). Selected stories will be featured on social media, newsletters, and the website. Submit by 02/28/2025 to R1R2WIEForum@gmail.com.



Venue 2025 : Ritz-Carlton, Pentagon City, Arlington, VA.



## International Mentoring Month

Happy National Mentoring Month! Mentorship is a cornerstone of growth and empowerment, fostering connections that inspire and elevate us all. To celebrate, we've gathered inspiring mentoring statements from our very own WIE Forum committee members.



Smitha Kaje



Thuy Ngo



Mariana Ruiz De Streuhofer



Muzna J Mallal



Nazneen Ahmed



Neeta Basantkumar

R1R2WIEForum@gmail.com

<https://attend.ieee.org/wie-forum-usa-east-2025/>

**Contact Us!**

## Testaments

**Smitha Kaje:** Mentorship has been a cornerstone of Smitha's growth, she aspires to be a guiding light for others in the future.

**Thuy Ngo:** As a mentee, Thuy gained valuable insights through regular feedback, career advice, professional networking, learning that mentorship supports both immediate problem-solving and long-term goal-setting.

**Mariana Ruiz De Streuhofer:** She mentors women in cybersecurity STEM, helping them build confidence, develop skills, and overcome barriers to achieve personal and professional growth.

**Muzna J Mallal:** She mentors others in Data and AI and has collaborated with George Mason University to guide students and professionals in data collection, visualization, promoting STEM and inspiring women to excel in the field.

**Nazneen Ahmed:** She credits mentorship for developing technical, leadership skills; she believes it empowers individuals to realize their potential and fosters growth, resilience, and lasting impact.

**Neeta Basantkumar:** Mentorship is not just about guidance—it's about building relationships, sharing knowledge, and celebrating achievements together. Here's to continuous growth and inspiring the next generation of leaders!

## WIE Meet & Greet

The WIE Meet & Greet pictures from the forum are now available on Facebook. It was an empowering opportunity to celebrate the ethos of the attendees within WIE!

## Unscrambling Fun!

Unscramble the following words related to the theme "Innovate to Elevate".

Some words may be longer or less obvious. See if you can crack them!

(Tip: You might have to think about both in terms of career and mindset!)

1. RECAER
2. LNGLECAHE
3. NITOTARNSI
4. RNETNEERUPER
5. NOANIVTONI
6. WTHORG
7. VAETELE
8. IRTYAEV
9. VMPRTNOEMI
10. RNTFOSATMRIONA

KEY:

1. CAREER
2. CHALLENGE
3. TRANSITION
4. ENTREPRENEUR
5. INNOVATION
6. GROWTH
7. ELEVATE
8. VARIETY
9. IMPROVEMENT
10. TRANSFORMATION

