



IEEE WIE INTERNATIONAL LEADERSHIP SUMMIT



SPONSORSHIP PROSPECTUS

**IEEE Women in Engineering International Leadership
Summit Conference 2023**

**Empowering Women Leaders in a
Changing World**

DATE: 11th- 12th December 2023

LOCATION: The University of Auckland, New Zealand

Welcome

We cordially invite you to be a proud sponsor of the IEEE Women in Engineering International Leadership Summit 2023 Auckland, themed *Empowering Women Leaders in a Changing World*. This prestigious event gathers accomplished leaders, visionaries, and change-makers from around the world in the field of engineering and technology. As a sponsor, you will have an exclusive opportunity to align your brand with the mission of empowering women leaders and promoting gender diversity in the industry.

By joining us as a sponsor, you will enjoy prominent visibility and recognition throughout the summit. Your brand will be showcased to a global audience of professionals, academics, and aspiring women engineers through various marketing channels, including social media campaigns, website features, and event signage. In addition, you will have direct access to a network of influential speakers, experts, and rising talents in the engineering community, opening doors for collaboration and business opportunities. While we have a range of sponsorship options to choose from, we also offer customizable sponsorship packages to meet your specific goals and budget.

Your sponsorship will play a pivotal role in creating an inclusive and empowering environment for women in engineering. By supporting this summit, you demonstrate your commitment to advancing diversity, promoting women's leadership, and shaping the future of engineering and technology. Together, let's inspire and empower the next generation of women leaders in our field. Join us as a sponsor and make a lasting impact on the global engineering community.

Key Reasons to Sponsor

- Enhance and increase your brand awareness **globally** to **200 – 300 expected delegates** with high percentage from **Europe, North America** and **Asia-Pacific** regions
- **Grow your network worldwide** with leading engineers, researchers, and practitioners in the fields of electrical, electronic, energy, telecommunications, computer, software, mechatronics, robotics, and many more.

Theme

The theme of the conference is “Empowering Women Leaders in a Changing World” and we have several diverse tracks such as:

- Leadership & empowerment
- Gender balance & diversity
- Neurodiversity
- STEM education
- Climate change
- Sustainability – vital role of the engineer
- Energy
- Entrepreneurship
- IEEE, your career & volunteering



Available Sponsorship Packages

The Committee offers lucrative packages below that will ensure maximum benefit to your organisation through our delegates, affiliated organisations, and reputable industry presence.

A variety of sponsorship opportunities will be available at the 2023 Conference. The Committee is happy to negotiate a package that will be of maximum benefit to your Organisation/Company and IEEE Women in Engineering. We are also happy to discuss any new proposals you may wish to put forward. Please contact Ashleigh Fox on a.fox@auckland.ac.nz.

Your participation as a sponsor and/or exhibitor will ensure your access to the delegates at this International Conference and affiliated organisations.

Benefits	Partner (Only 1)	Gold (Only 2)	Silver	Bronze	Welcome (Only 2)	STEM workshop (Only 2)	Start Up/Trade Display
Registrations	5	3	2	1	1	2	1
Exhibition Pass ONLY	2	2	2	2		1	1
Discount for additional registrations	✓	✓	✓	✓	✓	✓	✓
Logo on website hyperlinked to organization website	✓	✓	✓	✓	✓	✓	✓
Logo on Programme	✓	✓					
First priority placement in exhibition hall	✓						
Second priority placement in exhibition hall		✓					
Logo on name tag	✓						
Logo on STEM workshop name tag						✓	
Display of your organization banner(s) in the main function hall for the duration of the Welcome Function					✓	✓	
Exhibition Space	Double Booth (6m x 1.2m)	Single Booth (3m x 1.2m)	Single Booth (3m x 1.2m)	Single Booth (3m x 1.2m)	Pull up banner display in exhibition area	Mini Stand (Bar leaner & poster board)	Mini Stand (Bar leaner & poster board)
Five minute speaking opportunity at the Welcome Function for a speaker of your choosing					✓		
Five minute speaking opportunity at the start of the STEM workshop for a speaker of your choosing						✓	
NZD	\$10,000	\$8,000	\$5,000	\$2,500	\$3,000	\$5,000	\$1,600

Application to Sponsor or Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed
Date

Payment Details

Total to pay \$

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Packages
<input type="checkbox"/>	Partner Sponsorship
<input type="checkbox"/>	Gold Sponsorship
<input type="checkbox"/>	Silver Sponsorship
<input type="checkbox"/>	Bronze Sponsorship
<input type="checkbox"/>	Start-Up Sponsorship
<input type="checkbox"/>	Welcome Sponsor
<input type="checkbox"/>	STEM Workshop Sponsor

All prices are NZD and include GST.

Other (please state)

Please send me a tax invoice for direct payment.

Please return completed forms to:

NAME: Ashleigh Fox
Email: a.fox@auckland.ac.nz

Post:
Event Services
University of Auckland
Private Bag 92019
Auckland 1142

Terms and Conditions

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our – Event Services, The University of Auckland (acting as agent for the event local organising committee (the "Principal")).

By returning the completed and signed Application to Sponsor or Exhibit form (the "**Application Form**") you agree to be a sponsor of **IEEE Women in Engineering 2023** and being held at University of Auckland from **11-12 December 2023** (the "**Event Period**") on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice.

Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full.

If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric.

You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event.

We will not be accountable for the level of commercial activity generated for You or any other person.

You acknowledge that the University of Auckland is acting as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by the University of Auckland and the Principal.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You.

You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within University of Auckland buildings. Guide dogs for the visually impaired are the only exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.